These slides: https://bit.ly/hi24-od



Getting Structure in Dialogue with Large Language Models

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Neural Language Generation

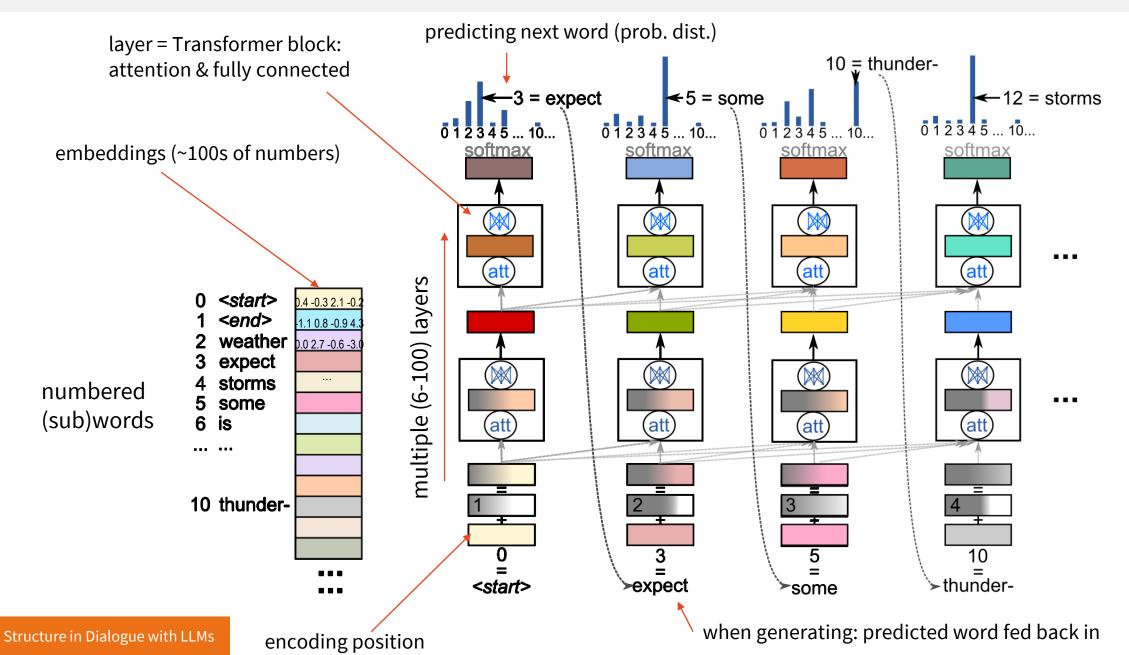
End-to-end

- feed some input data (linearized), context or prompt
- neural network handles everything
- directly generates output text word-by-word, left-to-right
- **Transformer** neural architecture (see→)
- Very **fluent** & convincing outputs

X

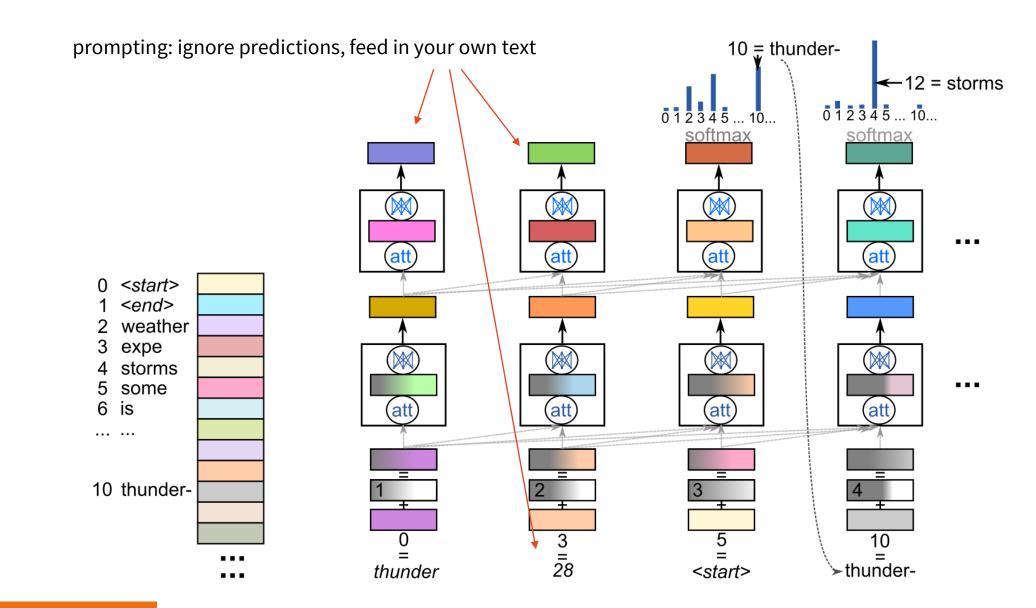
- Opaque & has **no guarantees on accuracy**
 - used essentially as a black box, internals unknown

Transformer neural language model

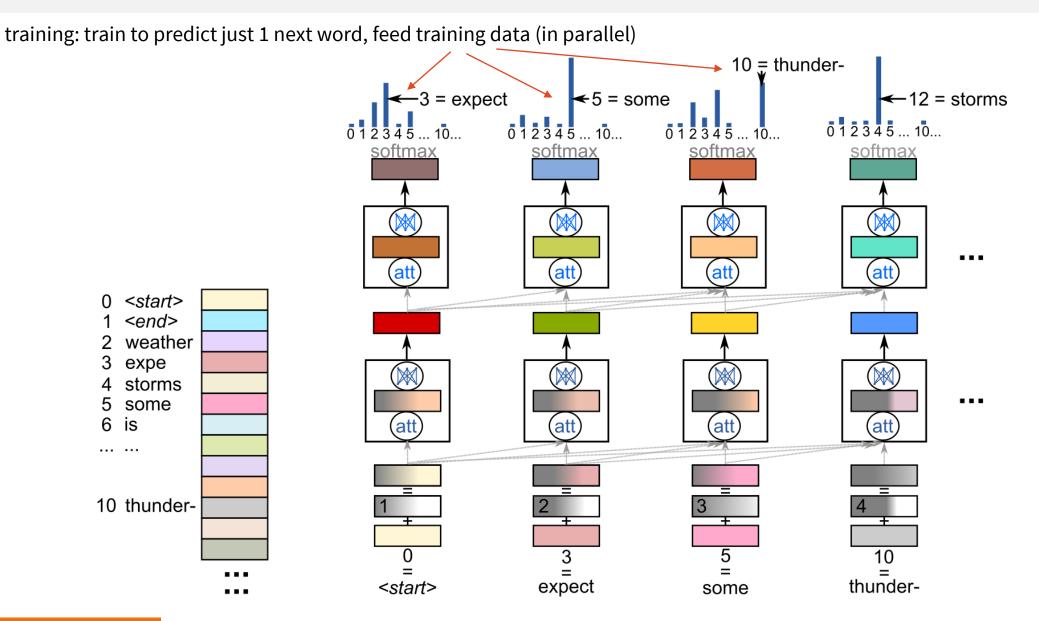


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Transformer neural language model



Transformer neural language model



Training a Neural NLG System

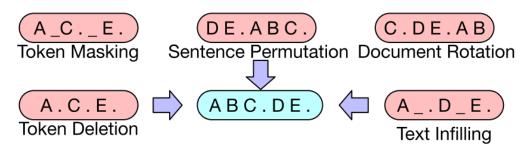
- Reproduce sentences from data
 - replicate exact word at each position
- Fully trained from data
 - initialize model with random parameters
 - input example: didn't hit the right word → update parameters

Blue Spice | price | expensive NLG Blue Spice is expensive reference: Blue Spice is expensive in the expensive price range

• Very low level, no concept of sentence / text / aim

Pretraining & Finetuning

- **1. Pretrain** a model on huge data (simple language-based tasks)
 - predicting next word
 - reconstructing garbled texts
- 2. Fine-tune on your smaller data
 - same as training, but starting from a better model



(Lewis et al., 2020) https://www.aclweb.org/anthology/2020.acl-main.703

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- Models free for download (<u>https://huggingface.co/</u>)
 - BERT/RoBERTa, GPT-2, BART, T5...
 - 100k-1B parameters runs easily on regular GPUs

Large language models (LLMs): Pretrain & Prompt

(Zhao et al., 2023) http://arxiv.org/abs/2303.18223

Ernie 3.0

Jurassic-1

*

Publicly Available

- Today's large models: 10-100B parameters
 - hard(er) to run (OPT, LlaMa, Falcon...)
 - or API only (GPT-3/4, ChatGPT, Bard...)
- architecture mostly the same
- pretrained on more data
- often no need to finetune
- prompting: feed in context / few examples / ask question, get reply
 - finetuning can help, but it's expensive & has less effect than in smaller LMs

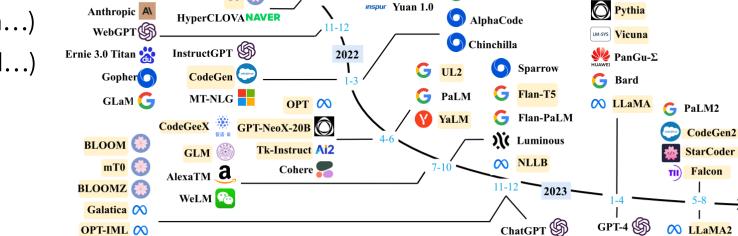
G T5

2020

то 🔛

GPT-3

- prompt engineering may be required
- still the same problems hard to control



G GShard

G FLAN

PanGu-α

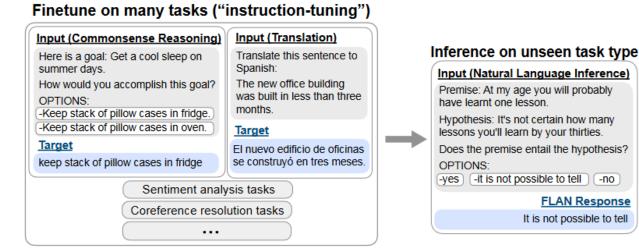
G LaMDA

E PLUG

G mT5

Instruction Tuning / RL from Human Feedback

- LLMs finetuned for prompting
 - instructions (task description)
 + solution in prompts
 - "in-domain" for what it's used later
 - Datasets available with many tasks

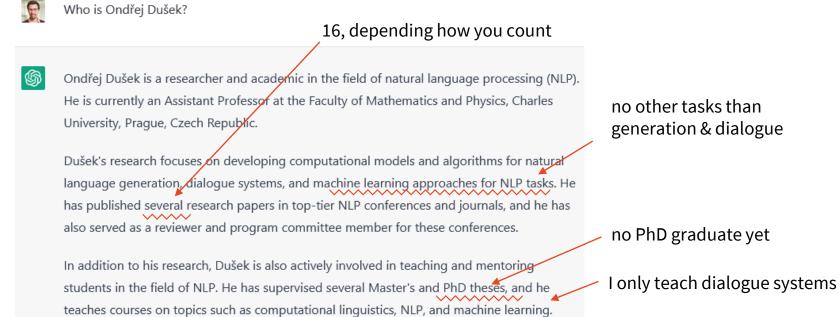


- RL improvements on top (~InstructGPT/ChatGPT/...):
 - 1) generate lots of outputs for instructions
 - 2) have humans rate them
 - 3) learn a rating model (another LM: instruction + solution \rightarrow score)
 - 4) use rating model score as reward in RL
 - main point: **reward is global** (not token-by-token) RL-free alternatives exist
 - somewhat safer (low reward for bad behavior)

(Ouyang et al., 2022) <u>http://arxiv.org/abs/2203.02155</u> <u>https://openai.com/blog/chatgpt</u>

LLMs Caveats

- Training scheme ~ Be **convincing** but **not necessarily true**
- !Not reliable for QA: only uses information it memorized, "hallucinates"



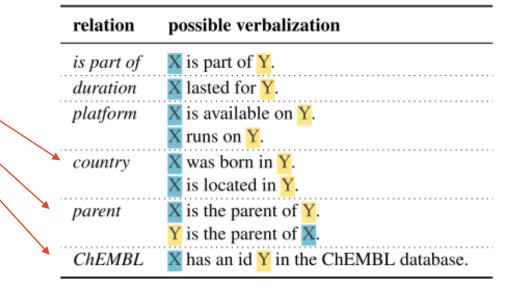
- Can use information provided in the prompt though $(\rightarrow \rightarrow)$

Describing relations with LMs

- Can we use LMs/LLMs to verbalize simple facts?
 - single subject relation object triple (RDF)
 - expressing the relations may be hard

Rel2Text:

- we collected a new dataset to test this
 - current sets were not diverse enough
- 1.5k relations / 4k examples from Wikidata/YAGO/DBPedia
- crowdsourced + manual checks
- It's actually hard for people (our checks removed ~45% data)



Evaluating LMs on Rel2Text

- Testing on unseen relations only
- Finetuning BART ("old-school" PLM)
 - training on Rel2Text works well
 - WebNLG (old, less relations) OK (esp. on correctness)
 - ~hundreds of examples needed to work well

• Prompting ChatGPT

- requires carefully crafted prompts
- chattier outputs (~less control)
- Error analysis
 - Unclear relation labels lead to semantic errors
 - Still some "unprovoked" semantic errors
 - BART + Rel2Text & ChatGPT produce nicer, less literal verbalizations

		rlap with hur	nan
	~0 ⁴⁰	rlap with hu	thes fluency
Rel2Text data	BLEU	% Log. Entail	PPL↓ (GPT2)
Human	-	-	5.88
Copy baseline	29.04	91.21	7.55
BART/WebNLG	41.99	89.39	5.65
BART/Rel2Text	52.54	91.85	5.89
ChatGPT	38.23	88.58	5.68

Task-oriented Dialogue

- Assistant: fulfill user requests (book a hotel/restaurant/taxi etc.)
- MultiWOZ: benchmark for multiple connected domains
 - 10k dialogues, extensive annotation (but noisy!)

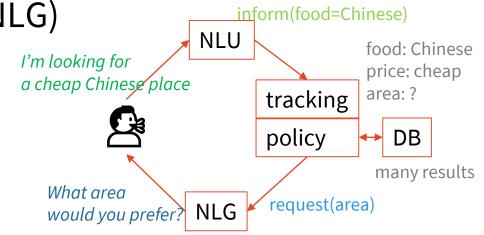
I am looking for a train from Cambridge to London Kinks Cross. user: 1. {train {departure = cambridge, destination = london kings cross}} state: DB: {train (70) {...}} [departure] [destination] [count] There are 70 trains departing from Cambridge to London Kings Cross. What day would you like to travel? system: I would like to leave on Saturday after 18:45. 2. user: {train {day = saturday, departure = cambridge, destination = london kings cross, leave at = 18:45}} state: {train (3) {arrive by = 19:51,21:51,23:51; id = TR0427,TR0925,TR4898; leave at = 19:00,21:00,23:00; ... }} DB: [id] [leave_at] [arrive_by] TR0427 leaves at 19:00 and arrives by 19:51 . Would you like to book this train? system: Yes, I would like to book it for eight people. user: 3. [reference] I have booked it for you. Your reference number is 00000057. Is there anything else I can help you with? system: I am also looking for an expensive restaurant in the centre. user: 4. belief: {restaurant {area = centre, price range = expensive} train {...}} DB: {restaurant (33) {area = centre (33); name=Curry Garden, ...; ...}, ...} [count] [price_range] [area] There are 33 expensive restaurants in the centre. Is there a particular type of food you would like? system:

End-to-end Neural Dialogue

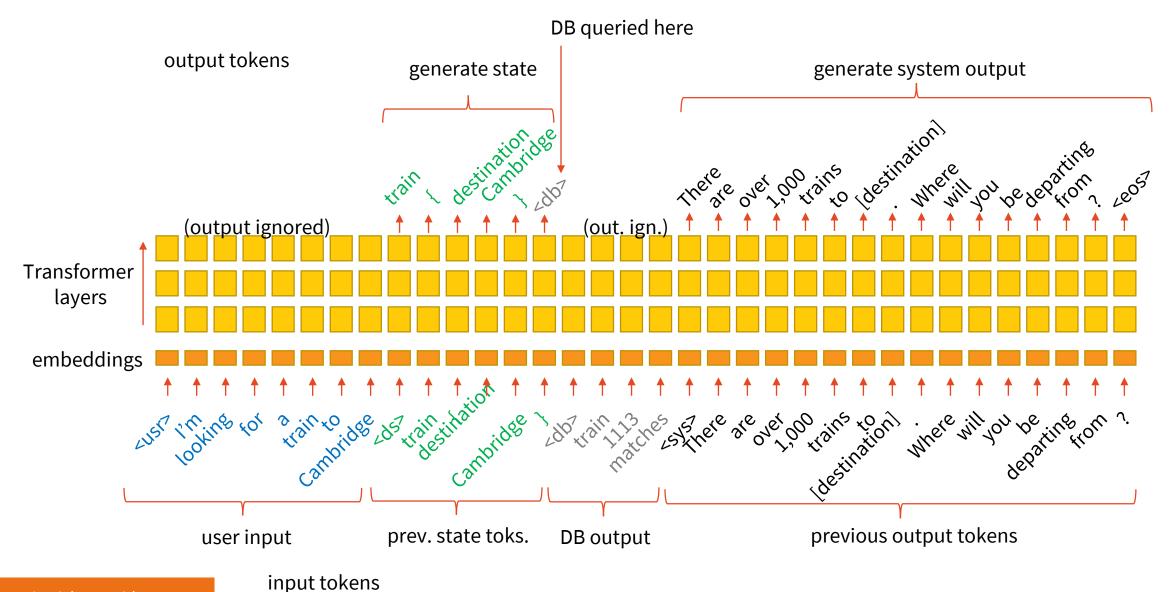
- Traditional: separate components (NLU→DM→NLG)
 - trained separately, possibly optimization by RL
- End-to-end models
 - single neural LM for NLU&DM&NLG
 - word-by-word response generation

AuGPT: finetuned GPT-2 LM (~100M params)

- Multi-step, all word-by-word:
 - 1. feed in dialogue context
 - 2. generate dialogue state (as text)
 - 3. query DB, feed in DB results as text
 - 4. generate response



End-to-end Neural Dialogue with GPT-2



Performance

- Dialogue success (=user gets what they wanted)
 - 1-step (corpus-based): 67%
 - crowdsourced human eval: 82% perceived, 62% w/DB
 - expert eval if you try hard: 87%
- Hallucinates sometimes
 - may generate factually incorrect outputs, hard to control
 - → data cleaning, consistency checks

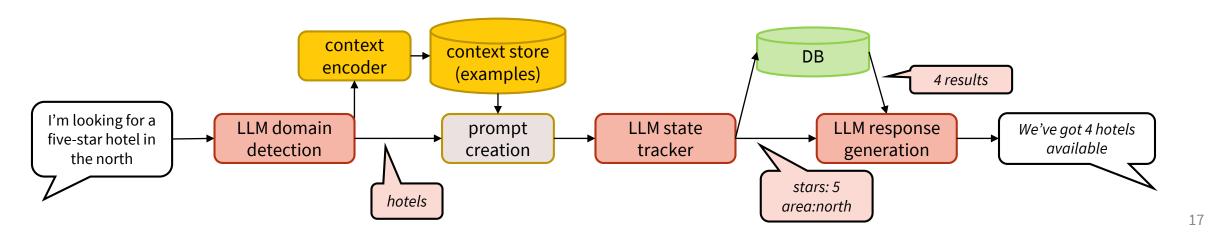
• Needs a lot of data & annotation (MultiWOZ = 10k)

- costly, may be noisy
- + transfer learning, data augmentation
- ... or LLM prompting?

Dialogue with LLMs

(Hudeček & Dušek, 2023) https://aclanthology.org/2023.sigdial-1.21

- How good are LLMs if we require structure?
 - slots / DB are given
 - no finetuning? → prompting only
 - ChatGPT, Tk-Instruct, Alpaca... (7-20B params)
- Zero/few-shot (FAISS context store, 10 ex./domain)
 - little to no data needed: wide potential
- Still the same idea: context → state → DB → response
 - additional step needed: domain detection



```
Definition: Capture values from a
                conversation about hotels. Capture
                pairs "entity:value" separated by colon
                and no spaces in between. Separate
 instruction
                the "entity:value" pairs by hyphens.
                Values that should be captured are:
                - "pricerange": the price of the hotel
     domain
                - "area": the location of the hotel
description
                 --- Example 1 ---
  examples
dial. history Assistant: "Hello, how can I help you?"
                Customer: "I am looking for a five-star
  user input
                 hotel in the north"
```

Results

- Domain detection ~ 70%+
 - Alpaca & TkInstruct OK, ChatGPT almost perfect
- Belief state not great
 - much worse than SotA
 - examples help (ChatGPT, TkInstruct: ~50-60% F1, Alpaca 8%), 10 ex./domain enough

• Responses:	Dialogue Success	ChatGPT	Tkinstruct	
OKish	1-step (corpus)	predicted state	44%	19%
		gold state	68%	46%
	expert eval (end-to-end, with recoveries)		76%	64%

• More potential with better prompt engineering

Chat Evaluation with LLMs

- Evaluating NLG is hard, metrics are inaccurate, humans are expensive
- Can we use LMs to evaluate instead?
- Free chat (non-task-oriented)
- Checking appropriateness, relevance, diversity of responses on 1-5 scale

Chat Turns	Appr	Rel	Div
A do you have any pets?	5	-	4
B I am retired so I love to travel so pets would slow me down	4	4	4
A I understand that my idea of traveling is a hot hot bubble bath	3	2	4
B Yes I have dogs and cats I like to take them with me on trips	2	2	4

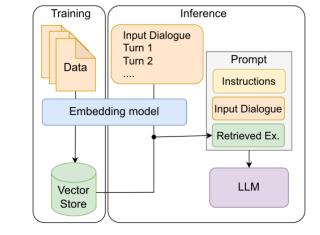
Evaluating Chat

Approach

- Same as previous: LLM prompting
 - few-shot examples in DB
 - LLM asked to provide a score given response in context
- Alternative: LLMs as embeddings & regression on top
 - finetuned on few-shot data
- Checking correlation with humans

Results

- LLM prompting better than prev. SotA (with ChatGPT, Llama2 close, others fail)
- Prompt formulation matters, examples useful
 - but maybe static examples are enough



Appr	Rel	Div	Ø	
49%	36%	45%	42%	

Conclusions

- LLMs are powerful & can work well...
 - if you provide data on the input
 - if you optimize your prompts
 - if your data aren't too complex check your outputs!
- So far, ChatGPT/GPT4 are somewhat better than open LLMs
 - new LLMs coming up all the time (Llama2, Falcon, Mistral, Zephyr...)
 - OpenAI closed models have likely seen a lot of data (~not really zero-shot)

(Kasner & Dušek, 2024)

https://arxiv.org/abs/2401.10186

(Ballocu et al., 2024)

https://openreview.net/forum?id=vsCL6D1EX8

Current/future work

- better & more thorough evaluation
- looking into the data leakage

• more transparency ~ prompting, interpretable latents

• constraining – alignments, decoding-time "critic"

(Lango & Dušek, 2023) <u>https://arxiv.org/abs/2310.16964</u>

Thanks

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Links

These slides: https://bit.ly/hi24-od

- Relations: <u>https://aclanthology.org/2023.eacl-main.176</u>
- Dialogue: <u>http://arxiv.org/abs/2102.05126</u> <u>https://aclanthology.org/2023.sigdial-1.21</u>

Evaluation: <u>https://aclanthology.org/2023.dstc-1.14</u>

Thanks:



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loannis Konstas





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Model	oracle	Zero-shot		Few-shot	
Mouel	BS	Slot-F1	Success	Slot-F1	Success
Alpaca	X	0.07	0.04	0.08	0.06
Tk-Instruct	×	0.19	0.04	0.57	0.19
ChatGPT	×	0.47	0.31	0.62	0.44
Alpaca	\checkmark	-	0.08	_	0.41
Tk-Instruct	\checkmark	-	0.18	-	0.46
ChatGPT	\checkmark	-	0.47	_	0.68