

Introduction to Machine Learning

NPFL 054

<http://ufal.mff.cuni.cz/course/npfl054>

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Outline

- **Basic data analysis**
 - data for the Movie recommendation task
 - data for the Verb Pattern Recognition task
- **Clustering**
 - USArrest data set

Movie recommendation task (MOV)

Predict the user's rating for a given movie

	Toy Story (1995)	Star Wars (1977)	Some Like It Hot (1959)
Peter	?	5	4
Paul	2	5	?
Mary	2	4	?

E.g., predict Mary's rating for the *Some Like it Hot* movie

MOV – Getting examples

- Create a database of movies to be rated by users
- Set up a rating scale allowing users to rate movies
- Record users' ratings
- Typically, the dataset of ratings is sparse.
So do some pruning, like require a minimum of twenty ratings per user.

Basic statistics

number of votes	100,000
number of movies	1,682
number of users	943

- Data comes from the MovieLens datasets
 - for more details, go to the course web page

- **About users**

	age	gender	occupation	zip code
Peter	19	M	student	58644
Mary	50	F	healthcare	60657

- **About movies**

title	action	...	IMDb rating	director
Toy Story	0	...	8.3	John Lasseter
Some Like It Hot	0	...	8.3	Billy Wilder
Star Wars	1	...	8.7	George Lucas

MOV – Available data

Data representation

	1	2	3	4	5-8	9-33
vote id	MOVIE	USER	RATING	TIMESTAMP	user features	movie features
1	1	1	5	1997-09-23 00:02:38	24 M technician 85711	Toy Story (1995) ...
...
100,000	1682	916	3

See the feature description mov.pdf at
<https://ufal.mff.cuni.cz/courses/npfl054/materials>

Machine learning process

- 1 Formulating the task (e.g., predict user's rating for a given movie)
- 2 Getting data (e.g., MOV data)
 - **Data analysis**
- 3 Building predictor
- 4 Evaluation

Deeper understanding the task by statistical view on the data
We exploit the data in order to make prediction of the target value.

- Build intuition and understanding for both the task and the data
- Ask questions and search for answers in the data
 - **What values do we see?**
 - **What associations do we see?**
- Do plotting and summarizing

We focus on

- Recap of methods for basic data exploration
- Analyzing distributions of values
- Analyzing association between features
- Analyzing association between features and target value

Methods for basic data exploration

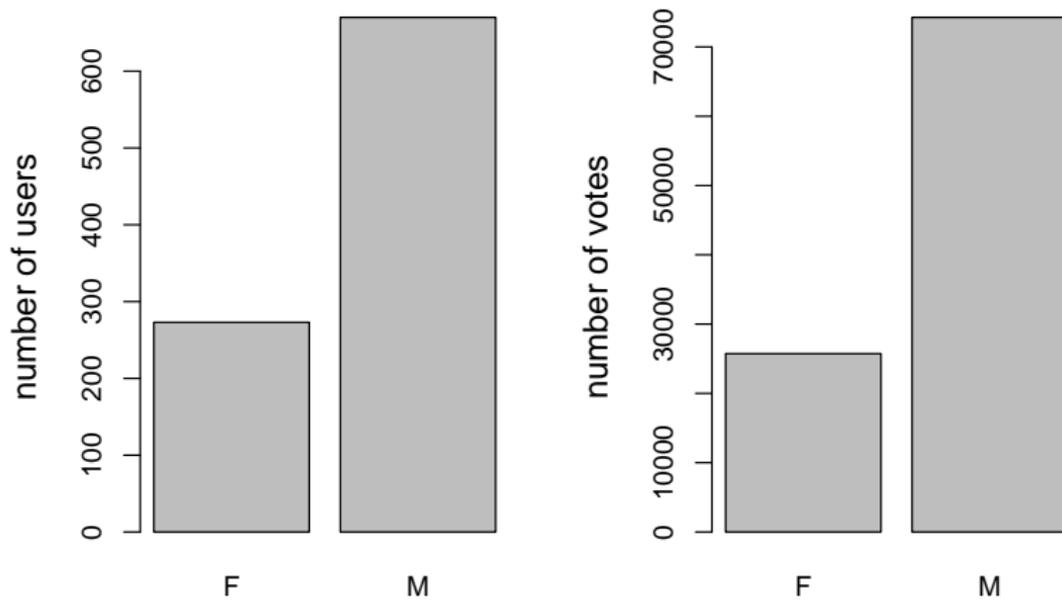
Frequency tables display the frequency of categorical feature values.

```
# frequency of voting men and women
> source("load-mov-data.R") # see the course web page
> table(examples$gender)
  F    M
25740 74260
```

Methods for basic data exploration

Bar plots visualize frequency tables

Barplot (barplot-gender.R)



Methods for basic data exploration

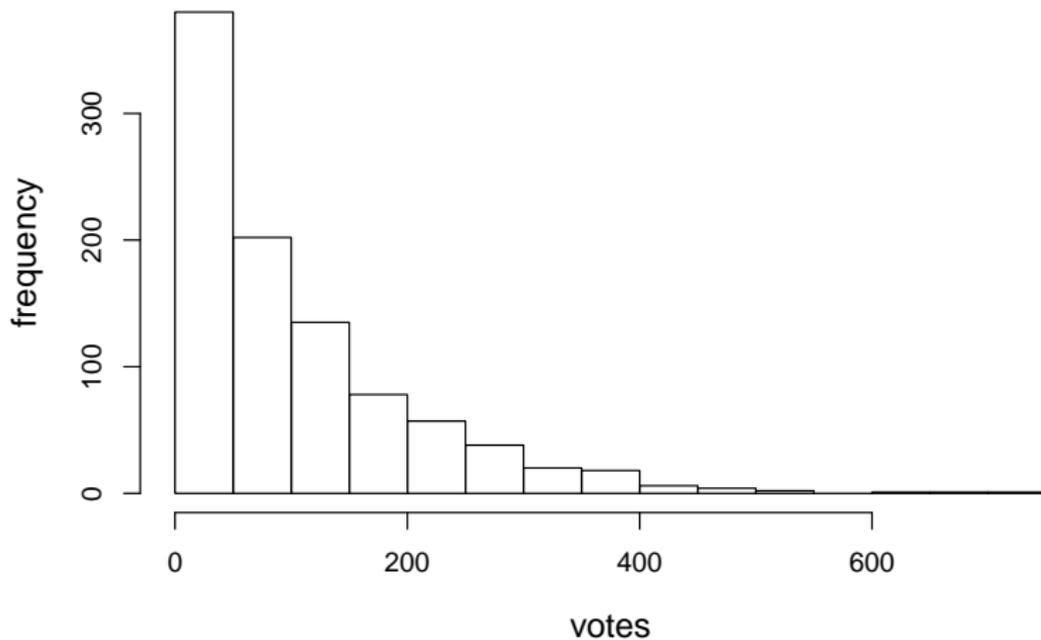
Histograms visualize distribution of feature values.

Add a new feature `VOTES` for the number of votes of the users

```
# get the number of votes for each user
> v <- as.data.frame(table(examples$user))
> users$votes <- v$Freq
> min(users$votes)
[1] 20
> max(users$votes)
[1] 737
```

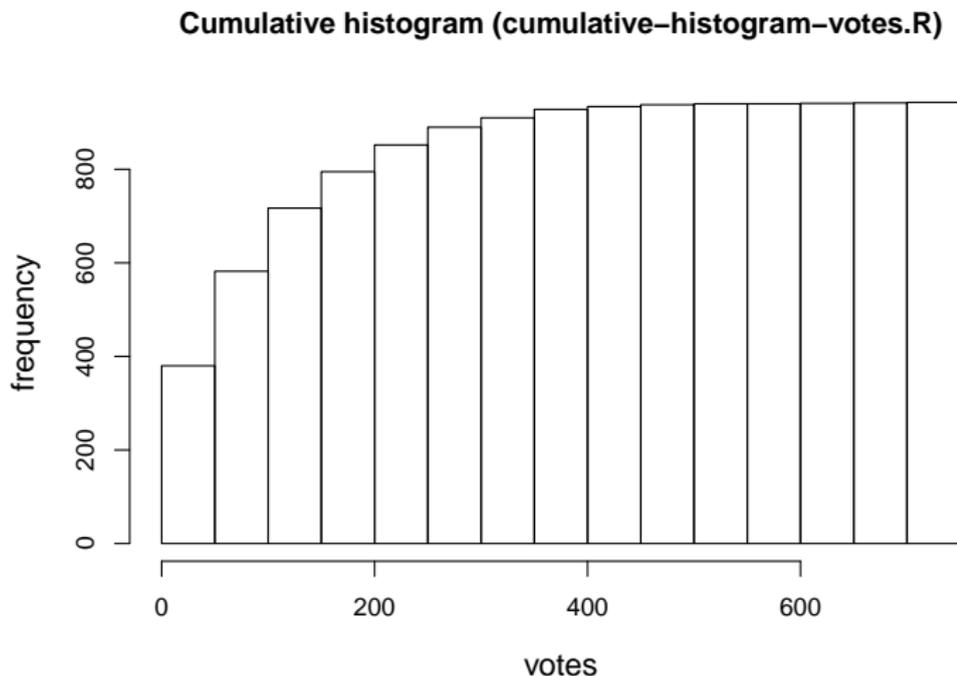
Methods for basic data exploration

Histogram (histogram-votes.R)



Methods for basic data exploration

Cumulative histograms visualize cumulative frequencies.



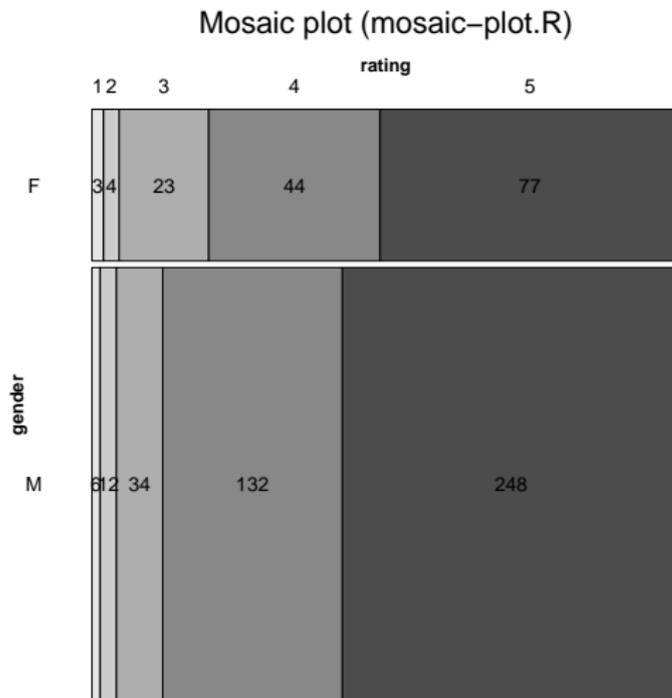
Methods for basic data exploration

Contingency tables display the frequency of values for combination of two categorical features.

```
> # Star Wars ratings
> movie <- subset(examples, movie == 50); nrow(movie) # 583
> # construct contingency table for gender and rating
> ct <- table(movie$gender, movie$rating)
> margin.table(ct)          # total sum
[1] 583
> addmargins(ct)           # adds marginal sums by default
      1    2    3    4    5 Sum
F     3    4   23   44   77 151
M     6   12   34  132  248 432
Sum   9   16   57  176  325 583
> round(prop.table(ct),3)  # prop.table generates proportions
      1    2    3    4    5
F 0.005 0.007 0.039 0.075 0.132
M 0.010 0.021 0.058 0.226 0.425
```

Methods for basic data exploration

Mosaic plots visualize contingency tables.



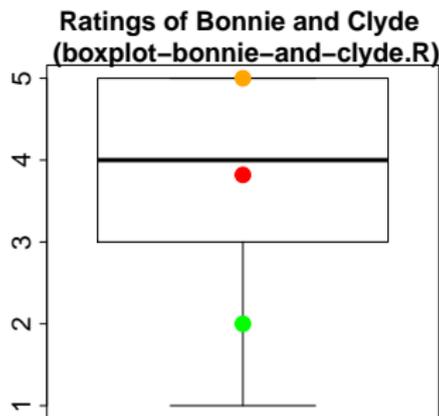
Methods for basic data exploration

Measures of center and variation

```
> min(users$votes);max(users$votes)
[1] 20
[1] 737
> mean(users$votes)
[1] 106.4
> median(users$votes)
[1] 65
> summary(users$votes) # five-number summary
  Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
   20    33     65    106   148    737

> sd(users$votes) # standard deviation
[1] 100.93
```

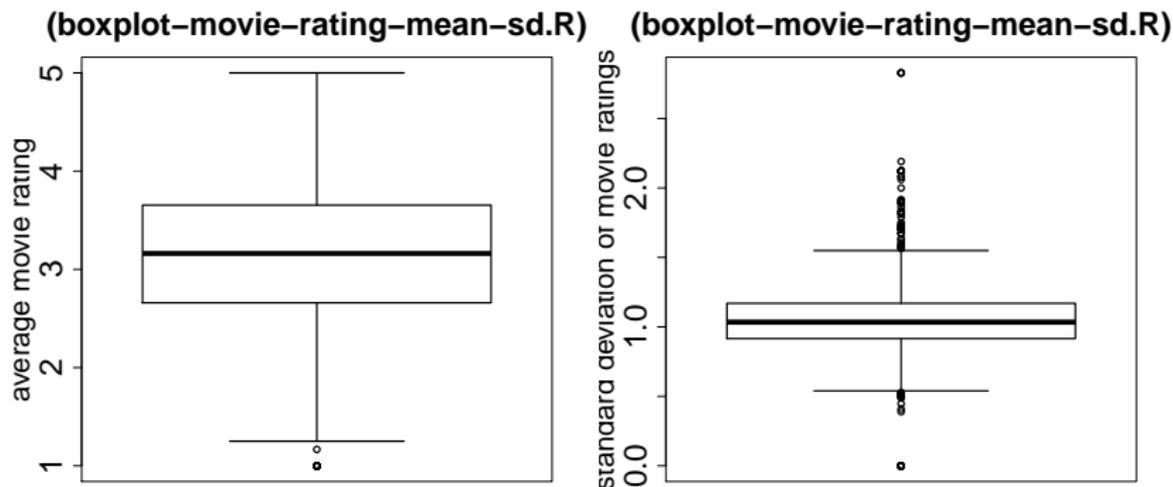
Box-and-whiskers plots



- the sample of 122 ratings
1 2 3 4 5
2 7 35 45 33
- $\text{median}(\mathbf{x}) = 4$
- $\bar{x} = 3.82$
- $sd(\mathbf{x}) = 0.95$
- the bottom whisker is much longer than the top whisker
- Peter's rating is in green and Mary's rating in orange

Methods for basic data exploration

- **Boxplots** are of a great importance to detect outliers and extreme values
- **Outlier** (**Extreme value**) is an observation that is distant from other observations, typically if it falls more than $1.5 (3) * (Q_3 - Q_1)$ above Q_3 or below Q_1 .



Methods for basic data exploration

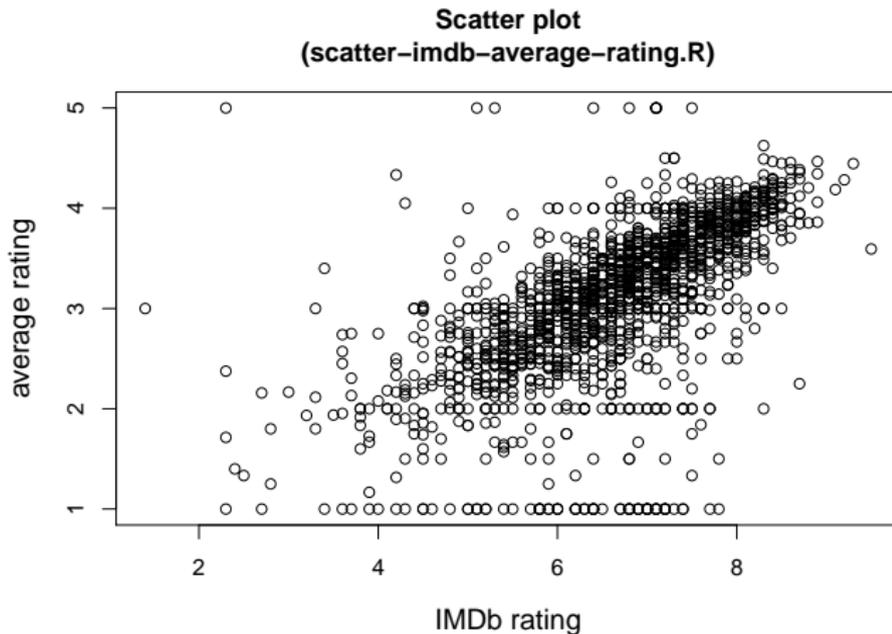
Boxplots are of a great importance to detect outliers and extreme values

```
> boxplot <- boxplot(tapply(votes$rating, votes$movie, sd))
# analyze outliers
> boxplot$out[1:2]
      247      314
1.788854 0.000000
>
> subset(votes, movie == 247) # Turbo: A Power Rangers Movie
  user movie rating      timestamp
38147  38   247     5 1998-04-13 03:04:20
38148   1   247     1 1997-09-26 04:40:19
38149 374   247     1 1997-12-01 01:35:22
38150 222   247     1 1997-11-05 08:29:58
38151 782   247     1 1998-04-02 08:48:20

> movies[movies$movie == 247,]
247 Turbo: A Power Rangers Movie (1997) 28-Mar-1997 ...
```

Methods for basic data exploration

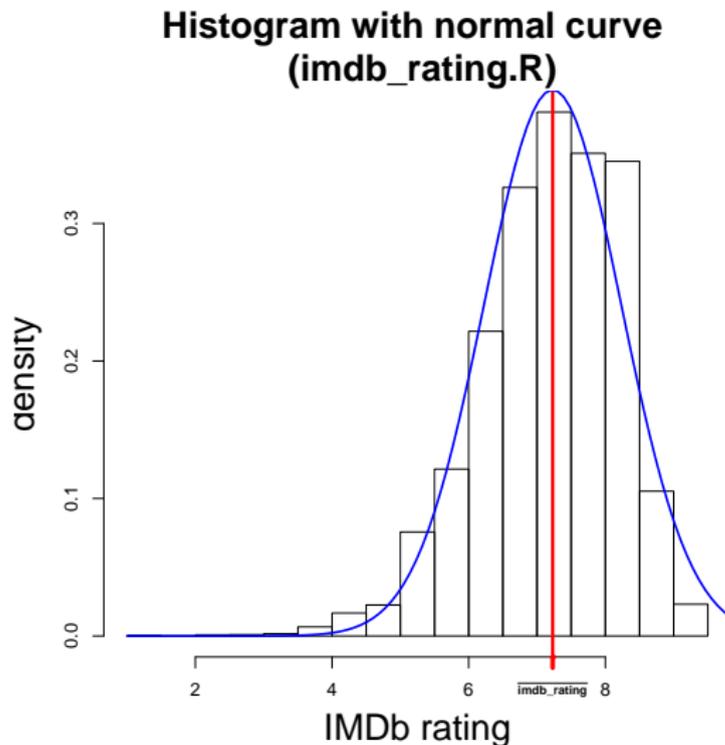
Scatter plots display values of two numerical features.



Analyzing distributions of values

Analyzing imdb_rating

- What kind of probability distribution characterizes the IMDb ratings?



Analyzing distributions of values

Analyzing `imdb_rating`

Does `imdb_rating` follow a normal distribution?

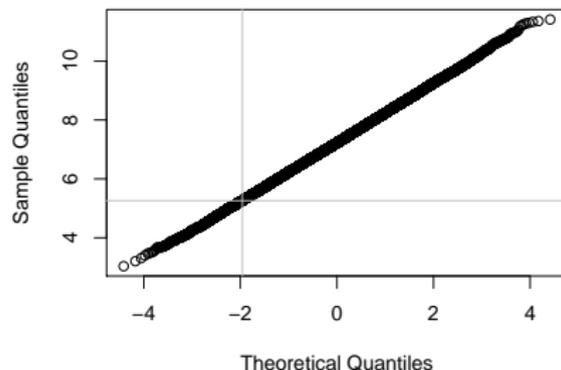
- Visualize the distribution using a quantile-quantile plot (Q-Q plot)
- Use a distribution test

Analyzing distributions of values

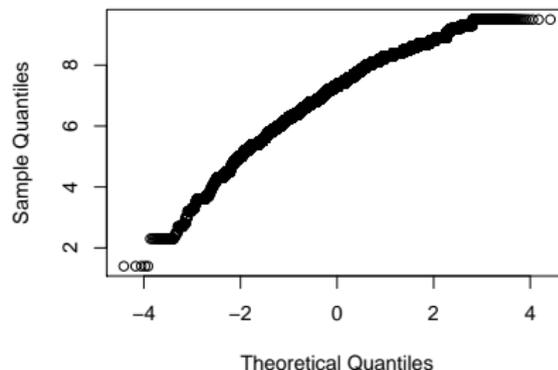
Analyzing imdb_rating

Visualize the distribution using a quantile-quantile plot

Normal Q-Q Plot



IMDb Q-Q plot(imdb_rating.R)



- **Draw a conclusion:** `imdb_rating` does not follow a normal distribution.

Association between feature and target value

Numerical features

Covariance $\text{cov}(X, Y)$ is a measure of the joint variability of two random variables X and Y

$$\text{cov}(X, Y) = E[(X - EX)(Y - EY)]$$

The magnitude of the covariance is not easy to interpret because it is not normalized and hence depends on the magnitudes of the variables.

Therefore

Normalize the covariance \rightarrow correlation coefficient

Association between feature and target value

Numerical features

Pearson correlation coefficient is a measure of the linear relationship between two variables

- **For a population**

$$-1 \leq \rho_{X,Y} = \frac{\text{cov}(X, Y)}{\sigma_X \sigma_Y} \leq +1$$

- perfect negative correlation if $\rho = -1$
- perfect positive correlation if $\rho = +1$
- not linear relationship if $\rho = 0$

- **For a sample**

$$-1 \leq r_{X,Y} = \frac{\frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{s_X s_Y} \leq +1$$

Association between feature and target value

Numerical features

$r(\text{Peter's rating, imdb_rating})$	0,51
$r(\text{Paul's rating, imdb_rating})$	0,44
$r(\text{Mary's rating, imdb_rating})$	0,37
$r(\text{Peter's rating, Mary's rating})$	0,29
$r(\text{Peter's rating, Paul's rating})$	0,29
$r(\text{Paul's rating, Mary's rating})$	0,24

Association between feature and target value

Categorical features

Pearson's χ^2 test

This test compares observed frequencies O_{ij} with theoretical frequencies E_{ij} that we would expect in case of statistical independence of X and Y . Test statistic $\chi^2 = \sum_{i=1}^r \sum_{j=1}^s \frac{(O_{ij} - E_{ij})^2}{E_{ij}}$ follows a χ^2 distribution with $(r - 1)(s - 1)$ degrees of freedom when the null hypothesis is true (r/s is the number of rows/columns in the contingency table).

Pearson contingency coefficient

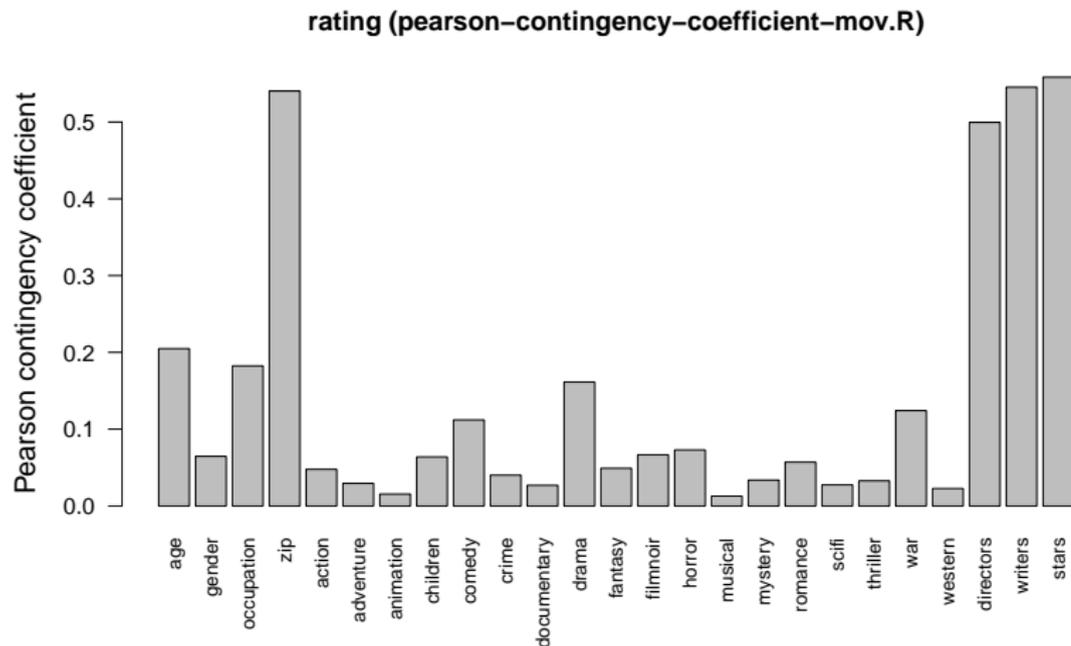
$$0 < \sqrt{\frac{\chi^2}{n + \chi^2}} < 1$$

- perfect correlation if $\rightarrow 1$
- no correlation if $\rightarrow 0$

Note: Correction such that the coefficient can take values between 0 and 1 (which is not true if $r \neq s$): $\sqrt{\frac{\chi^2}{n + \chi^2}} / \sqrt{\frac{\min(r,s) - 1}{\min(r,s)}}$

Association between feature and target value

Categorical features

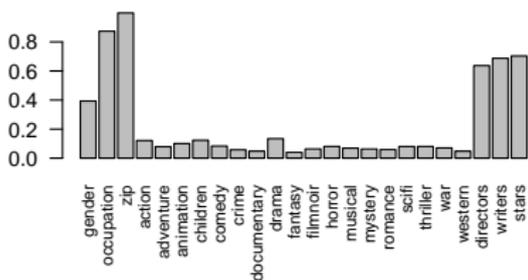


Association between features

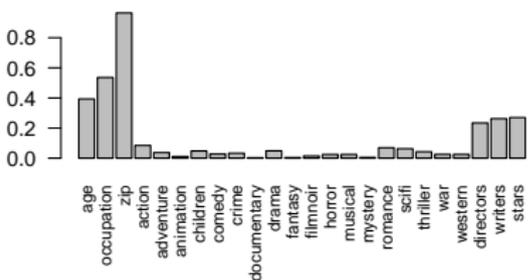
Categorical features

Pearson contingency coefficient

age
(pearson-contingency-coefficient-mov.R)

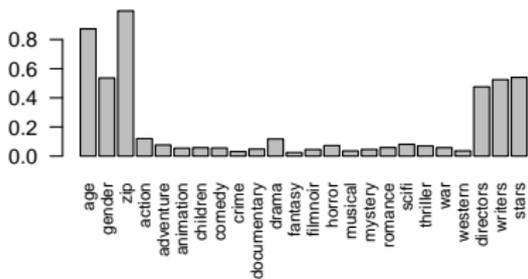


gender

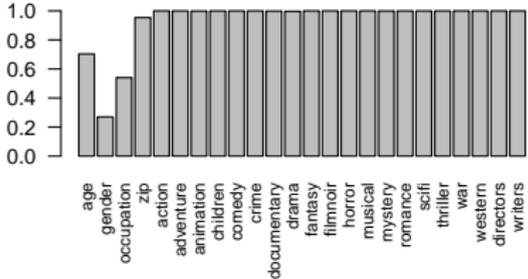


Pearson contingency coefficient

occupation



stars



Analyzing values

Feature frequency

- **Feature frequency**

$$\text{fr}(A_j) = \#\{\mathbf{x}_i \mid x_i^j > 0\}$$

where A_j is the j -th feature (binary), \mathbf{x}_i is the feature vector of the i -th instance, and x_i^j is the value of A_j in \mathbf{x}_i .

Analyzing values

Feature frequency – VPR data (cry)

```
> examples <- read.csv("cry.development.csv", sep="\t")
> c <- examples[,-c(1,ncol(examples))]
> nrow(examples)
[1] 250
> length(names(c)) # get the number of features
[1] 363
# compute feature frequency using the fr function (see feature-frequency-cry.R)
> ff <- apply(c, 2, fr) # apply fr to columns ('2') of c
> table(sort(ff))
 0  1  2  3  4  5  6  7  8  9 10 12 14 15 16 20
181 47 26 12  9  3  5  6  4  4  7  1  3  1  2  1

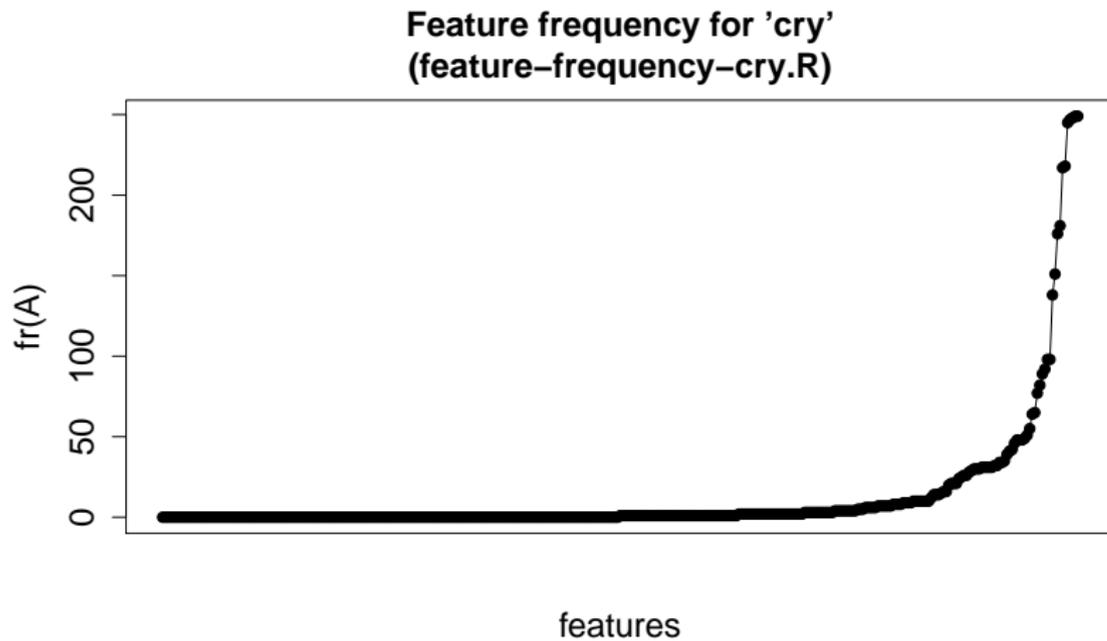
21 24 25 26 28 29 30 31 32 34 35 39 41 42 46 48 49
 3  1  1  2  1  1  3  5  2  2  1  1  1  1  1  3  1

51 55 64 65 77 82 89 92 98 138 151 176 181 217 218 245
 1  1  1  1  1  1  1  1  2  1  1  1  1  1  1  1

247 248 249
 1  1  2
```

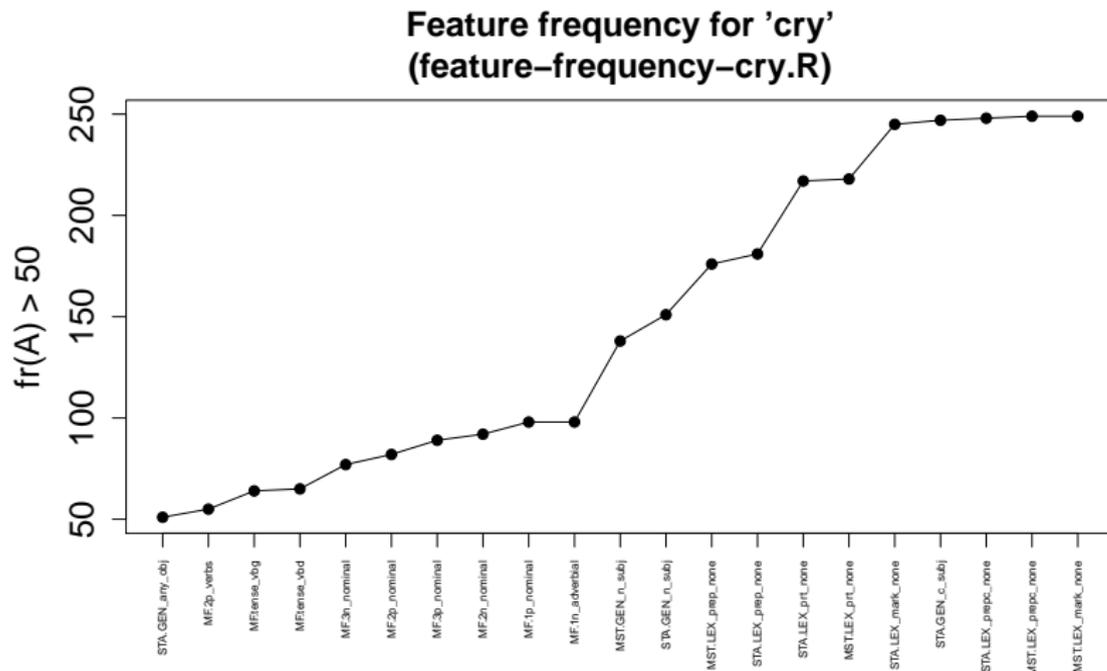
Analyzing values

Feature frequency – VPR data (cry)



Analyzing values

Feature frequency – VPR data (cry)



Analyzing values

Feature frequency – VPR data (cry)

Filter out ineffective features from the CRY data

```
> examples <- read.csv("cry.development.csv", sep="\t")
> n <- nrow(examples)
> ## remove id and target class tp
> c <- examples[,-c(1,ncol(examples))]

> ## remove features with 0s only
> c.1 <- c[, !lapply(c,fr) == 0 ]
> ## remove features with 1s only
> c.2 <- c.1[, !lapply(c.1,fr) == n ]
> ## remove column duplicates
> c.effective <- data.frame(t(unique(t(as.matrix(c.2))))))

> ncol(c)           # get the number of input features
[1] 363
> ncol(c.effective) # get the number of effective features
[1] 168
```

Analyzing values

Entropy – VPR data (cry)

Entropy is a measure of the uncertainty in a random variable

$$H(X) = - \sum_{x \in X} \Pr(x) \log_2 \Pr(x)$$

```
# compute entropy using the entropy function (see entropy-cry.R)
> e <- apply(c, 2, entropy)
> table(sort(round(e,2)))
 0 0.04 0.07 0.09 0.12 0.14 0.16 0.18  0.2 0.22 0.24 0.28 0.31 0.33
181  49  27  13   9   4   5   6   4   4   7   1   3   1

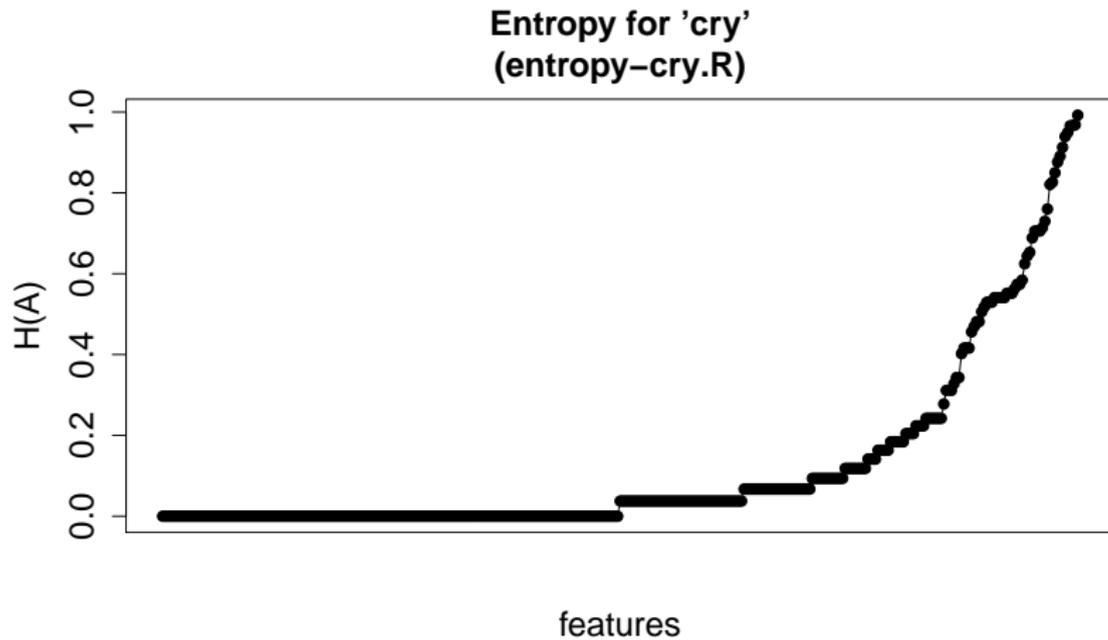
0.34  0.4 0.42 0.46 0.47 0.48 0.51 0.52 0.53 0.54 0.55 0.56 0.57 0.58
 2   1   3   1   1   2   1   1   3   5   3   1   2   1

0.62 0.64 0.65 0.69 0.71 0.73 0.76 0.82 0.83 0.85 0.88 0.89 0.91 0.94
 1   1   1   1   4   1   1   1   1   1   1   1   1   1

0.95 0.97 0.99
 1   3   1
```

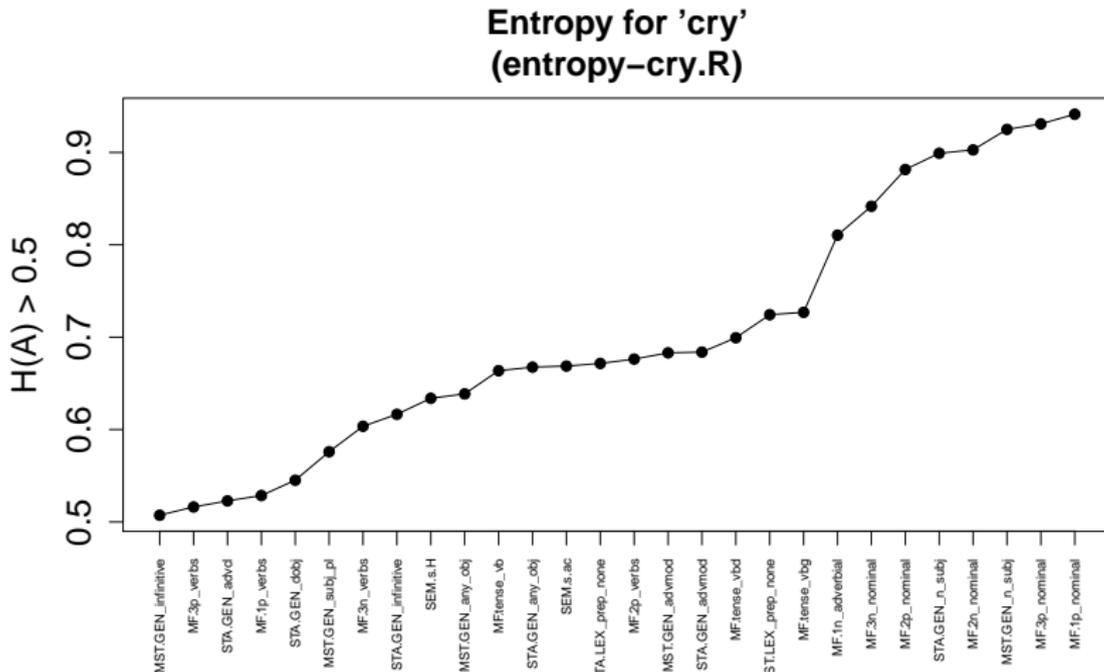
Analyzing values

Entropy – VPR data (cry)



Analyzing values

Entropy – VPR data (cry)



Association between feature and target value

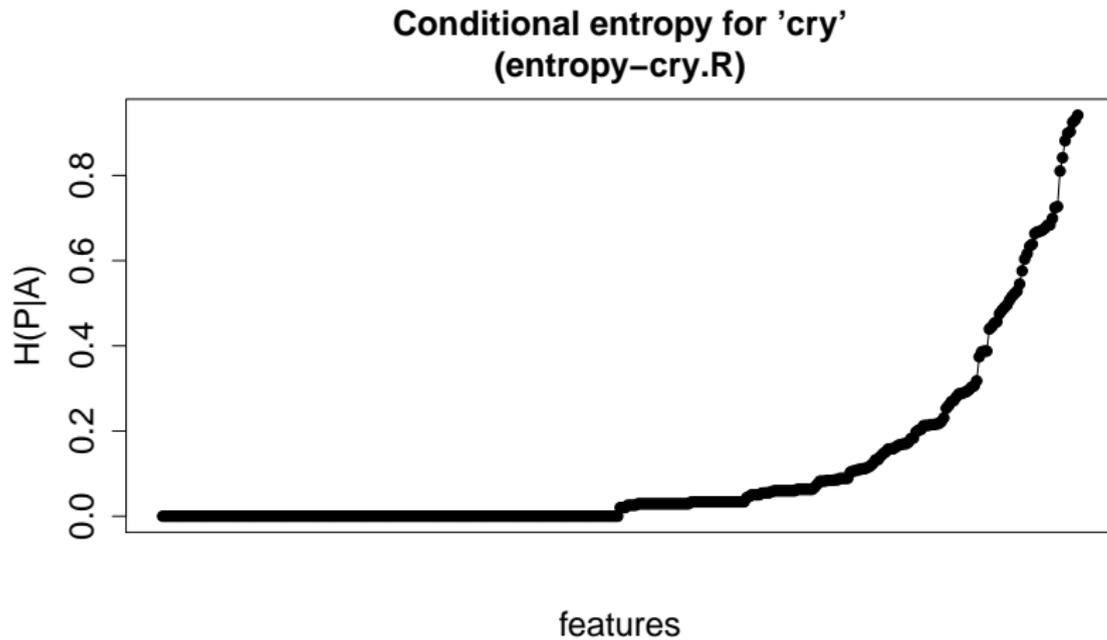
Conditional entropy – VPR data (cry)

$$H(Y|X) = - \sum_{x \in X, y \in Y} \Pr(x, y) \log_2 \Pr(y|x)$$

```
# compute conditional entropy using entropy.cond (see entropy-cry.R)
ce <- apply(c, 2, entropy.cond, y=examples$tp)
table(sort(round(ce,2))
  0 0.02 0.03 0.04 0.05 0.06 0.07 0.08 0.09  0.1 0.11 0.12 0.13 0.14 0.15 0.16
181  3  47  1  7 19  1  7  6  1  7  2  2  1  2  4
0.17 0.18  0.2 0.21 0.22 0.23 0.25 0.26 0.27 0.28 0.29  0.3 0.31 0.32 0.37 0.39
  5  2  3  3  5  1  1  1  2  1  4  2  1  1  1  3
0.44 0.45 0.46 0.48 0.49  0.5 0.51 0.52 0.53 0.55 0.58  0.6 0.62 0.63 0.64 0.66
  1  2  1  2  1  1  1  2  1  1  1  1  1  1  1  1
0.67 0.68  0.7 0.72 0.73 0.81 0.84 0.88  0.9 0.92 0.93 0.94
  3  3  1  1  1  1  1  1  2  1  1  1
```

Association between feature and target value

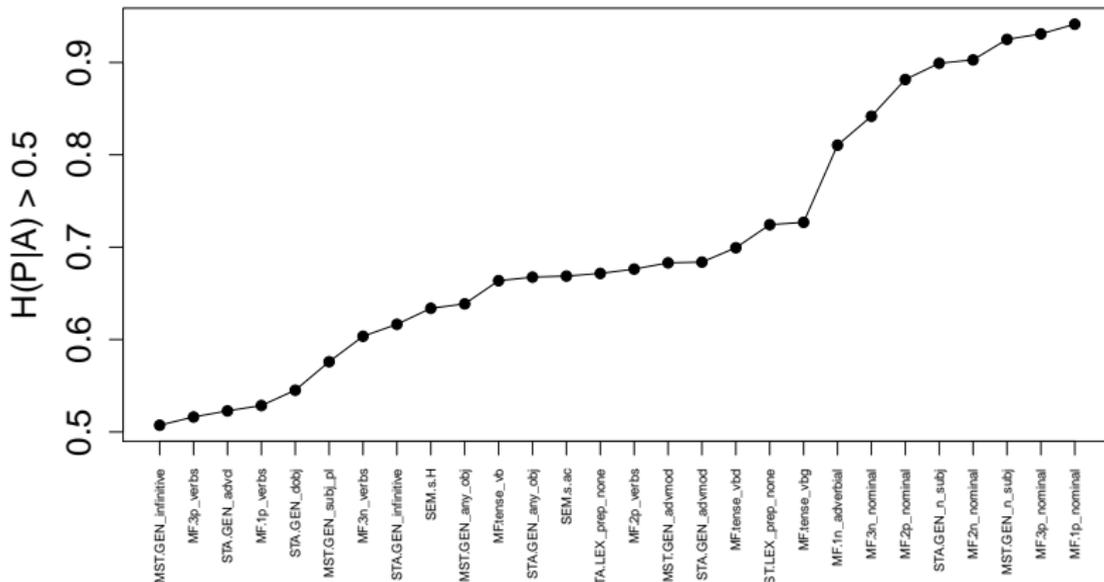
Conditional entropy – VPR data (cry)



Association between feature and target value

Conditional entropy – VPR data (cry)

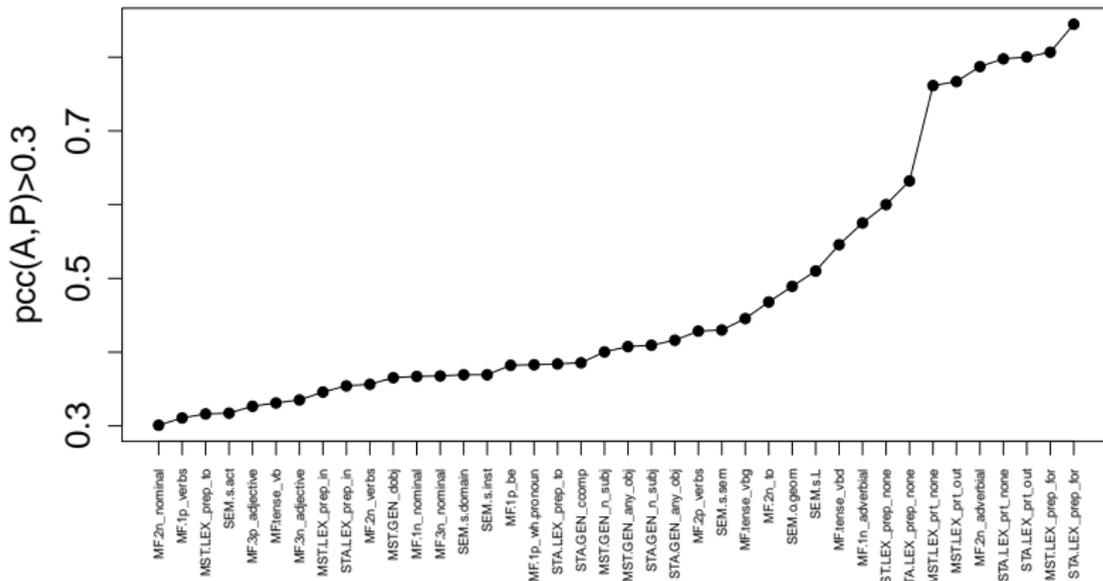
Conditional entropy for 'cry'
(entropy-cry.R)



Association between feature and target value

Pearson contingency coefficient – VPR data (cry)

Pearson contingency coefficient for 'cry'
(pearson-contingency-coefficient-vpr.R)

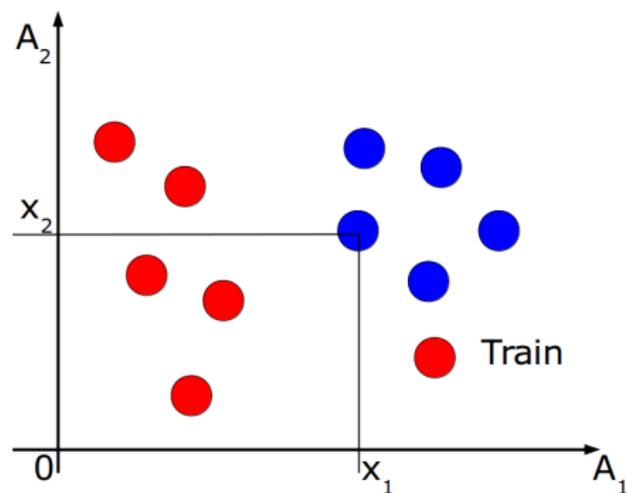


Clustering

Supervised vs. Unsupervised learning

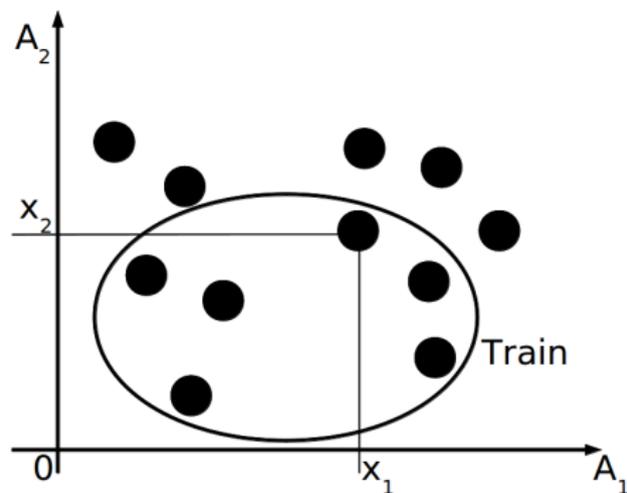
Supervised learning

$$\text{Data} = \{\langle \mathbf{x}, y \rangle : \mathbf{x} \in X, y \in Y\}$$



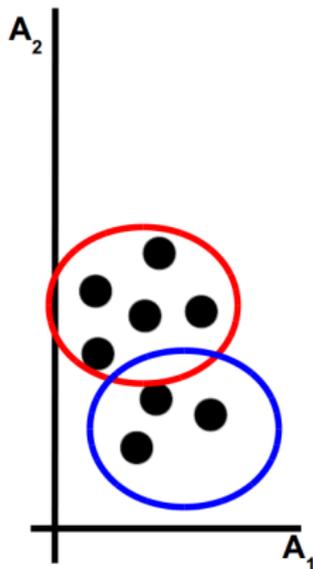
Unsupervised learning

$$\text{Data} = \{\mathbf{x} : \mathbf{x} \in X\}$$



Clustering

Clustering finds homogenous subgroups among the instances in the unlabeled data.

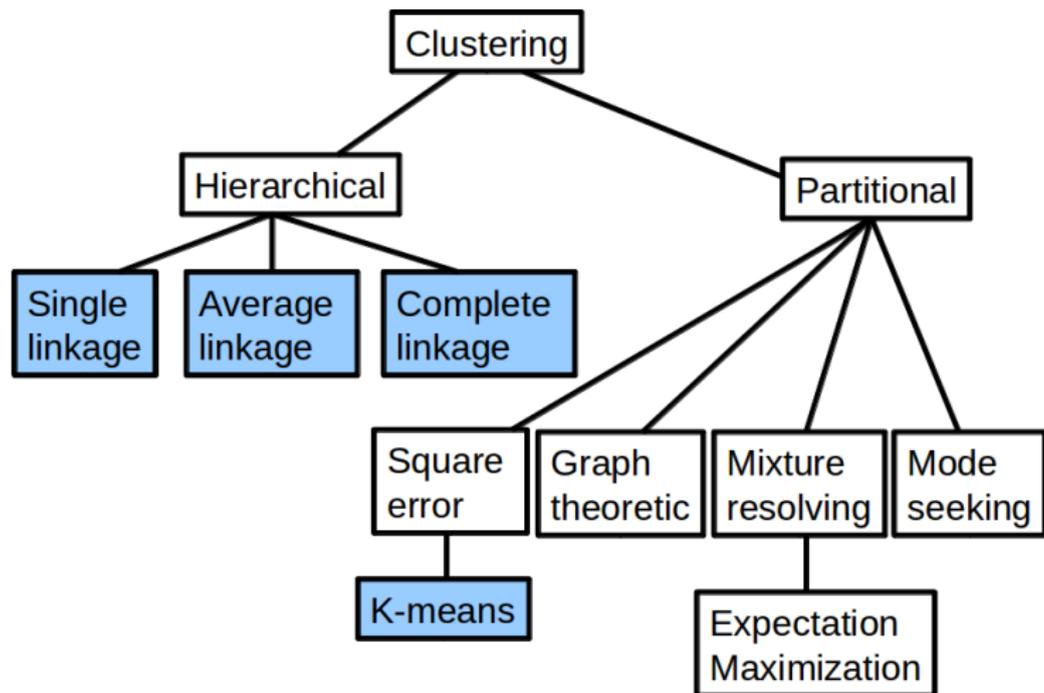


Discovering structure

The most common criteria

- **Homogeneity**
Objects within a same cluster should be similar each other
- **Separation**
Objects in different clusters should be dissimilar from each other

Clustering algorithms



Credits: (Kononenko, Kukar, 2007)

Clustering

Similarity metrics

The most common one

- **Cosine similarity**

$$\text{sim}(\mathbf{u}, \mathbf{v}) = \frac{\mathbf{u} \cdot \mathbf{v}}{\sqrt{\|\mathbf{u}\|^2 \cdot \|\mathbf{v}\|^2}}$$

Clustering

Dissimilarity metrics

Dissimilarity can be thought of as distance. The most common ones:

- **Euclidean distance** – continuous features

$$d(\mathbf{u}, \mathbf{v}) = \sqrt{\sum_{i=1}^m (u_i - v_i)^2}$$

- **Manhattan distance** – continuous features

$$d(\mathbf{u}, \mathbf{v}) = \sum_{i=1}^m |u_i - v_i|$$

- **Hamming distance** – categorical features

$$d(\mathbf{u}, \mathbf{v}) = \sum_{i=1}^m (u_i \neq v_i)$$

Clustering algorithms

Notation

- $Data = \{\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_n\}$
- A set of k clusters $C = \{C_1, C_2, \dots, C_k\}$ containing the indices of the instances
- $C_1 \cup \dots \cup C_k = \{1, 2, \dots, n\}$
- $C_j \cap C_i = \emptyset, \forall i \neq j$
- i -th cluster centroid $\mu(C_i) = \frac{1}{|C_i|} \sum_{\mathbf{x} \in C_i} \mathbf{x}$

Clustering algorithms

Loss functions

- **Within-cluster variation** $L(C_i)$

$$L(C_i) = 2 \sum_{\mathbf{x}_l \in C_i} d(\mathbf{x}_l, \mu(C_i))^2$$

(originally $L(C_i) = \frac{1}{|C_i|} \sum_{\mathbf{x}_l, \mathbf{x}_j \in C_i} d(\mathbf{x}_l, \mathbf{x}_j)^2$)

- **Total within-cluster variation** $L(C_1, \dots, C_k)$

$$L(C_1, \dots, C_K) = \sum_{i=1}^K L(C_i)$$

The most common choice of d involves Euclidean distance.

K-means algorithm

Optimization problem

$$\operatorname{argmin}_{C_1, \dots, C_K} L(C_1, \dots, C_K) = \operatorname{argmin}_{C_1, \dots, C_K} \sum_{i=1}^K L(C_i) \quad (1)$$

K-means algorithm

- 1 Create clusters C_1^0, \dots, C_K^0
 - randomly assign a number, from 1 to K , to each of the instance so that each cluster contains at least one instance
- 2 while a *stopping criteria is not met* do
 - a) **centroid update:** for all clusters $C_i^t, i = 1, \dots, K$ do

$$\mu(C_i^t) = \frac{1}{|C_i^t|} \sum_{\mathbf{x} \in C_i^t} \mathbf{x}$$

- b) **data assignment:** for all clusters $C_i^t, i = 1, \dots, K$ do

$$C_i^{t+1} = \{\mathbf{x}; d(\mathbf{x}, \mu(C_i^t))^2 \leq d(\mathbf{x}, \mu(C_l^t))^2, \forall l \neq i\}$$

Stopping criteria: no data points change clusters, the sum of the distances is minimized, or some maximum number of iterations is reached

Convergence animation

Dataset USArrests from the base R distribution

– statistics in arrests per 100,000 residents in each of the 50 US states in 1973

```
> attributes(USArrests)
$names
[1] "Murder"    "Assault"    "UrbanPop"   "Rape"
# UrbanPop is the percent of the population living in urban areas
$class
[1] "data.frame"
$row.names
 [1] "Alabama"    "Alaska"      "Arizona"     "Arkansas"
 [5] "California" "Colorado"    "Connecticut" "Delaware"
 [9] "Florida"    "Georgia"     "Hawaii"      "Idaho"
[13] "Illinois"   "Indiana"     "Iowa"        "Kansas"
[17] "Kentucky"   "Louisiana"   "Maine"       "Maryland"
[21] "Massachusetts" "Michigan"    "Minnesota"   "Mississippi"
[25] "Missouri"   "Montana"     "Nebraska"    "Nevada"
[29] "New Hampshire" "New Jersey" "New Mexico"  "New York"
[33] "North Carolina" "North Dakota" "Ohio"        "Oklahoma"
[37] "Oregon"     "Pennsylvania" "Rhode Island" "South Carolina"
[41] "South Dakota" "Tennessee"   "Texas"       "Utah"
[45] "Vermont"    "Virginia"    "Washington"  "West Virginia"
[49] "Wisconsin"  "Wyoming"
```

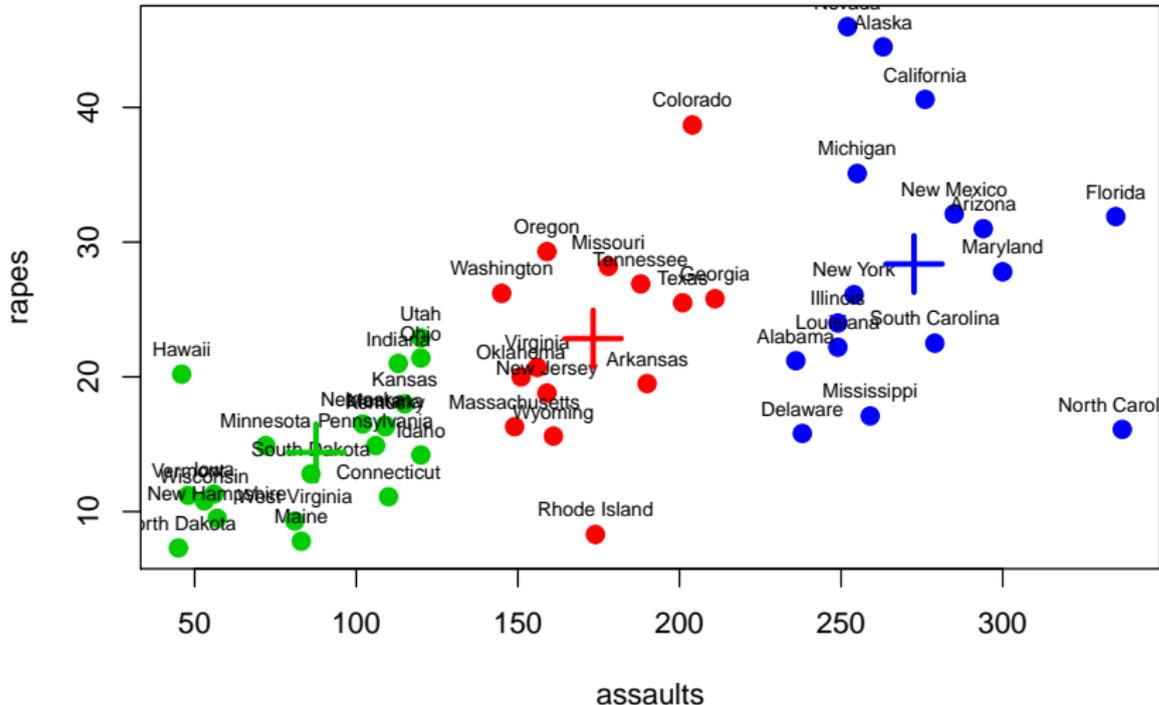
K-means algorithm with the USArrests data

```
> str(USArrests)
'data.frame':      50 obs. of  4 variables:
 $ Murder   : num  13.2 10 8.1 8.8 9 7.9 3.3 5.9 15.4 17.4 ...
 $ Assault  : int  236 263 294 190 276 204 110 238 335 211 ...
 $ UrbanPop: int   58 48 80 50 91 78 77 72 80 60 ...
 $ Rape     : num  21.2 44.5 31 19.5 40.6 38.7 11.1 15.8 ...

> d <- USArrests
> examples <- d[,c(2,4)]
> km.3 <- kmeans(examples, 3, nstart=20)
> km.3$tot.withinss
[1] 38435.53
> km.3$withinss
[1] 15847.167 7109.191 15479.168
```

K-means algorithm with the USArrests data

K-means, K = 3



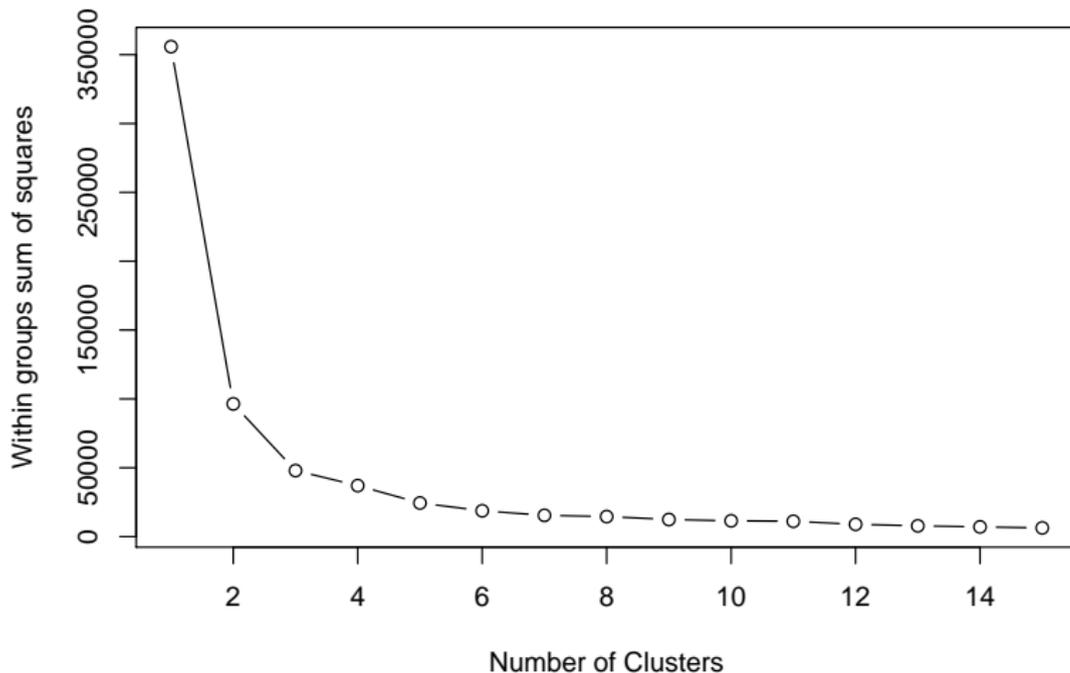
K-means algorithm with the USArrests data

Multiple initial cluster assignments (nstart)

```
> km.1 <- kmeans(examples, 6, nstart=1)
> km.1$tot.withinss
[1] 13711.87
>
> km.20 <- kmeans(examples, 6, nstart=20)
> km.20$tot.withinss
[1] 10282.92
```

K-means algorithm with the USArrests data

Which K to choose? Use e.g. **Elbow method**



Remarks

- The results depend on the initial clusters. The standard solution is to try a number of different starting points (see `nstart` in `R`). This is an annoyance that must be handled in an implementation.
- The results depend on the metric used to measure similarity.
- The results depend on the value of K .

Hierarchical clustering methods

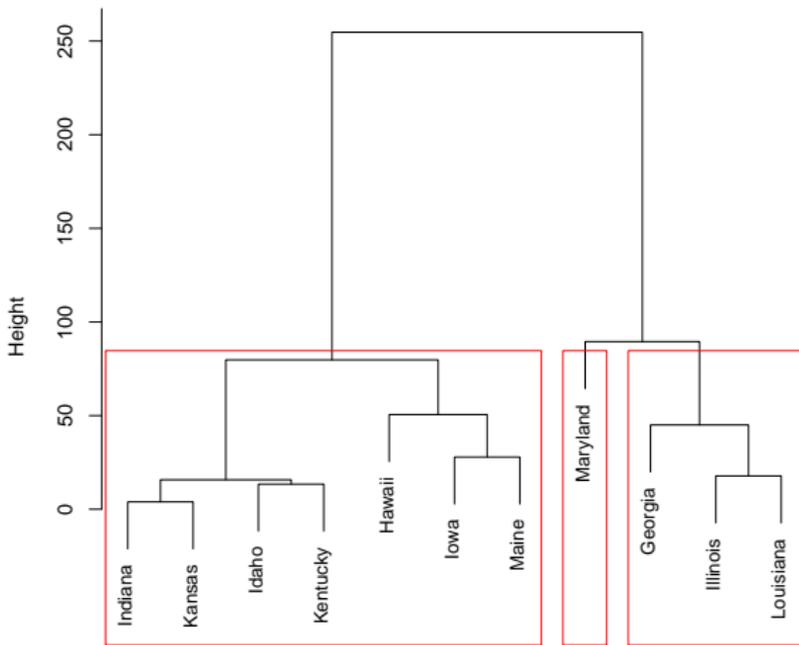
- do not require specification of the number of clusters.
- do produce tree-based representation of the instances, called **dendrogram**

is a rooted binary tree where

- the root node represents an input data set $Data$, $|Data| = n$
- the internal nodes represent the groups of instances
- each non-terminal node has two daughter nodes
- each terminal node represents one of the input instances (n terminal nodes)

Dendrogram

height = distance



How to read a dendrogram

- location of instances on the horizontal axis says nothing about the similarity
- location on the vertical axis: dissimilarity between the clusters when they were merged
- cutting the dendrogram \sim getting clusters

Agglomerative (bottom-up) clustering

- 1 Start with each instance in its own singleton cluster
- 2 At each step, greedily merge 2 most similar clusters
- 3 Stop when there is a single cluster of all examples, else go to 2

Divisive (top-down) clustering

- 1 Start with all instances in the same cluster
- 2 At each step, remove the “outsiders” from the least cohesive cluster
- 3 Stop when each example is in its own singleton cluster, else go to 2

Agglomerative (bottom-up) hierarchical methods

- 1 for $i := 1$ to n do $C_i := \{\mathbf{x}_i\}$ end
- 2 $C := \{C_1, C_2, \dots, C_n\}$
- 3 $j := n + 1$
- 4 while $|C| > 1$
 - 1 $(C_{n_1}, C_{n_2}) := \operatorname{argmax}_{C_u, C_v \in C \times C} \operatorname{sim}(C_u, C_v)$
 - 2 $C_j = C_{n_1} \cup C_{n_2}$
 - 3 $C := C \setminus \{C_{n_1}, C_{n_2}\} \cup C_j$
 - 4 $j := j + 1$

Agglomerative hierarchical methods

Work with distance (dissimilarity) measures

- **dissimilarity between instances** $d(\mathbf{x}_i, \mathbf{x}_j)$
- **dissimilarity between clusters** $d(C_u, C_v)$
 - then 4.1 in the algorithm is

$$(C_{n_1}, C_{n_2}) := \operatorname{argmin}_{C_u, C_v \in \mathcal{C} \times \mathcal{C}} d(C_u, C_v)$$

where $d(C_u, C_v)$ is a **linkage function**

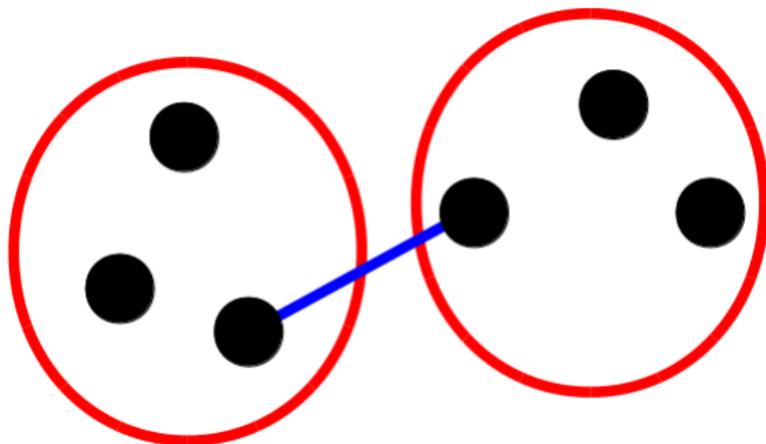
The choice of linkage function determines how we measure dissimilarity between clusters.

Dissimilarity between clusters

Single linkage clustering

The minimum dissimilarity between instances of each cluster

$$d(C_u, C_v) = \min_{\mathbf{x}_i \in C_u, \mathbf{x}_j \in C_v} d(\mathbf{x}_i, \mathbf{x}_j)$$

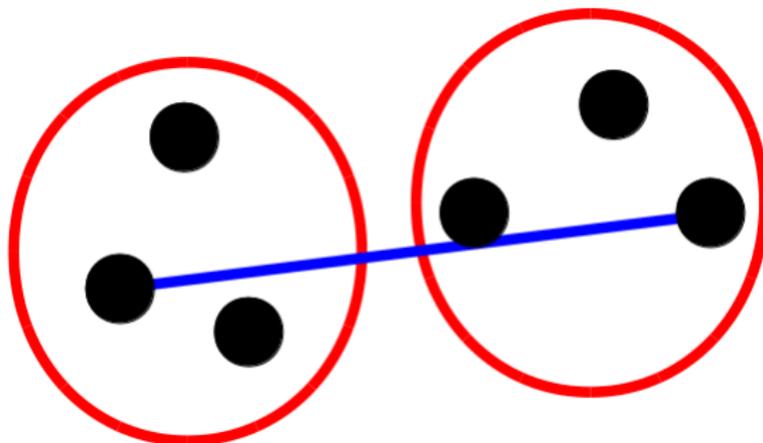


Dissimilarity between clusters

Complete linkage clustering

The maximum dissimilarity between instances of each cluster

$$d(C_u, C_v) = \max_{\mathbf{x}_i \in C_u, \mathbf{x}_j \in C_v} d(\mathbf{x}_i, \mathbf{x}_j)$$

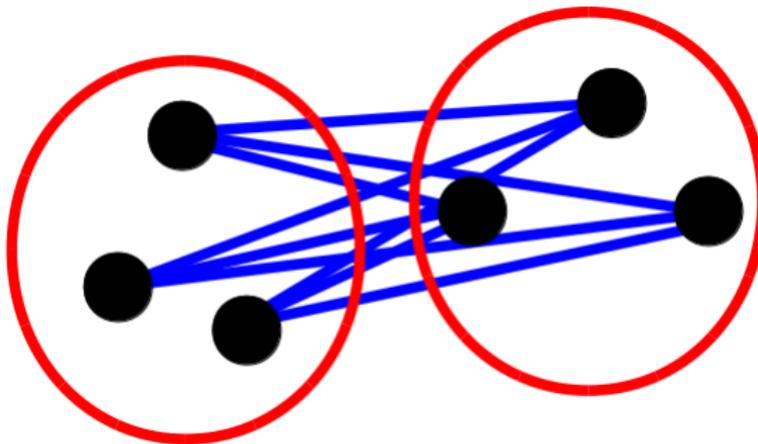


Dissimilarity between clusters

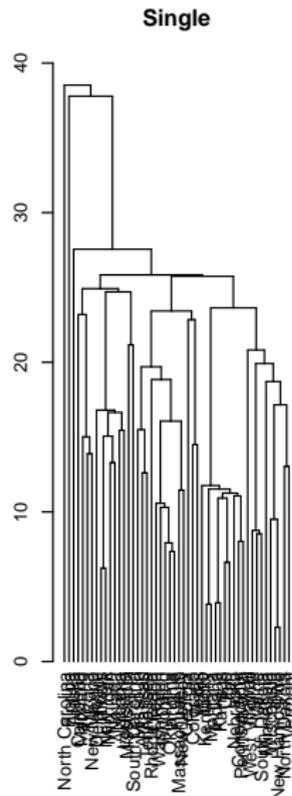
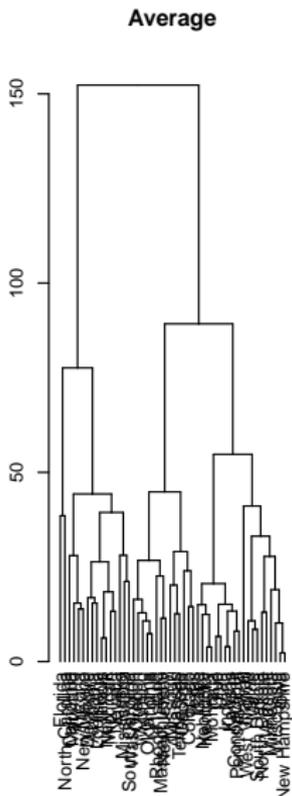
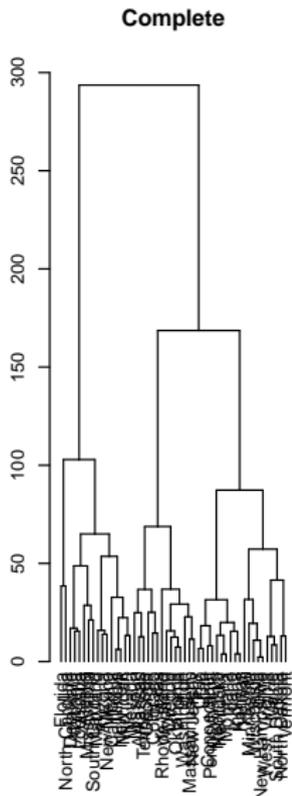
Average linkage clustering

The mean dissimilarity between instances of each cluster

$$d(C_u, C_v) = \frac{1}{|C_u||C_v|} \sum_{\mathbf{x}_i \in C_u} \sum_{\mathbf{x}_j \in C_v} d(\mathbf{x}_i, \mathbf{x}_j)$$



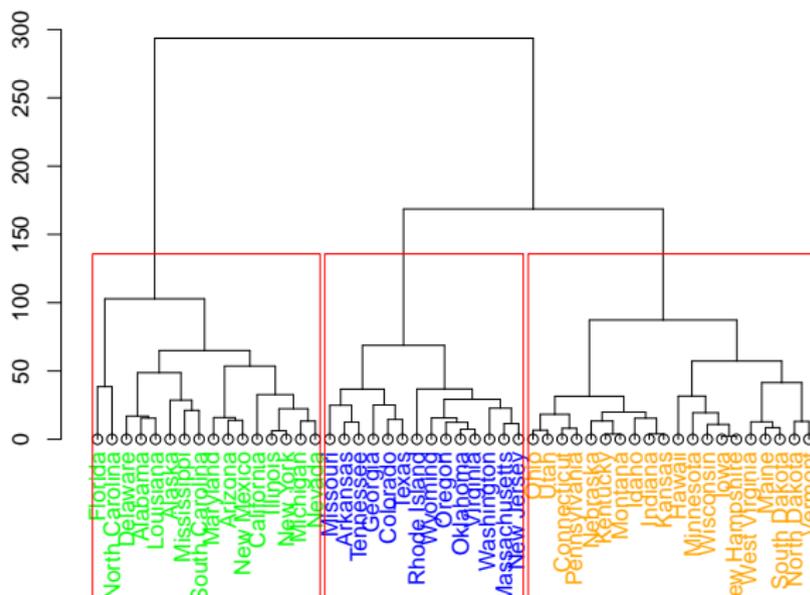
USArrest and the linkage methods



Cutting the dendrogram

```
> hc.complete <- hclust(dist(d), method = "complete")  
# draw dendrogram with red borders around the 3 clusters  
> rect.hclust(hc.complete, k=3, border="red")
```

USArrests data, hclust with complete linkage, k=3



Cutting the dendrogram

Cut the dendrogram at height h . The interpretation of h is

- complete linkage: for each instance \mathbf{x}_i , EVERY other instance \mathbf{x}_j in its cluster satisfies $d(\mathbf{x}_i, \mathbf{x}_j) \leq h$
- single linkage: for each instance \mathbf{x}_i , there is ANOTHER instance \mathbf{x}_j in its cluster satisfies $d(\mathbf{x}_i, \mathbf{x}_j) \leq h$
- average linkage: no interpretation

Stopping criteria

- **Distance criterion**
When the clusters are too far apart to be merged
- **Number criterion**
When there is sufficiently small number of clusters

Key takeaways

- Examine the data before diving into the building predictor.
- Spot issues with data range, units, data type, and missing or invalid values.
- Visualization gives a sense of data distribution and relationships among variables.
- Visualization helps answer questions about the data.
- The goal of clustering is to discover or draw out similarities among subsets of your data.
- Different units cause different distances and potentially different clusterings.
- Different clustering algorithms will give different results. Consider different approaches, with different numbers of clusters.
- Consider the results from different heuristics for estimating the best number of clusters and explore various numbers of clusters.

Summary of Lecture #2

Examination Requirements

- Methods for basic data exploration – plotting and summarizing
- Association between features
- Clustering algorithms: K-means, hierarchical agglomerative