Translation and Language Modeling with Pixels

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Outline

Introduction and motivation

Introducing visual representations of text

Salesky et al. 2021

Cross-lingual transfer with PIXEL

Rust et al. 2023

Multilingual modeling with visual representations

Salesky et al. 2023

What does it mean to be open-vocabulary?

And why care about tokenization?

Open-vocabulary modeling

- Ideally our models should be able to represent all words in a given language
	- Not just avoid a placeholder token for unknown words, but appropriately model unseen input
	- Whether observed in training or not
- Typical techniques:
	- C h a r a c t e r s
	- Learned _sub words
	- Bytes

Unobserved components can (hopefully) be broken into observed components

Optimal vocabulary and size varies by task

⁵ vocabulary overlap across domains fertility across learned tokenizations

Compute bottleneck limits vocabulary sizes

6

Finite vocabularies limit language coverage

Language support is limited by *finite model vocabularies*

- \circ Larger vocab = Softmax and data sparsity problems
- Smaller vocab = Sequence length or coverage problems
- \bullet We'll call this the *vocabulary bottleneck*

Finite vocabularies limit language coverage

3 visual tokens

2 visual tokens

3 visual tokens

Webrief

ప్రభుంచ5

दुनि या

Telugu Telugu-Kannada script

visualization may display the bytes in each token in a non-standard way.

s peak

speak

or

Significant differences in sequences lengths and often disjoint embeddings

Examples of common behavior which cause divergent representations for subword models

Examples of common behavior which cause divergent representations for subword models

Glyph CodepointU+064A U+06D5 Δ $U+06CC$ $U+06CO$ Δ U+0649 is on U+0647 U+0647, U+0654, U+200C is ag U+1583, U+1585, U+1744 U+06D5, U+0654 U+1583, U+1585, U+064A U+0647, U+0654

Examples of common behavior which cause divergent representations for subword models

Different underlying unicode codepoints render visually similarly

Open-vocabulary modeling

- \bullet Ideally our models should be able to represent **all** words in a given language
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- Typical techniques:
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	- Bytes

Unobserved components can (hopefully) be broken into observed components

Potential issues

How to construct an optimal finite vocabulary? 26 Latin characters, >10k Chinese characters

In-vocabulary does not guarantee good results Long-tail vocabulary, unicode noise, emojis, …

No, not really!

Andrej Karpathy @karpathy

We will see that a lot of weird behaviors and problems of LLMs actually trace back to tokenization. We'll go through a number of these issues. discuss why tokenization is at fault, and why someone out there ideally finds a way to delete this stage entirely.

Tokenization is at the heart of much weirdness of LLMs. Do not brush it off

- Why can't LLM spell words? Tokenization.
- . Why can't LLM do super simple string processing tasks like reversing a string? Tokenization.
- Why is LLM worse at non-English languages (e.g. Japanese)? Tokenization.
- Why is LLM bad at simple arithmetic? Tokenization.
- . Why did GPT-2 have more than necessary trouble coding in Python? Tokenization.
- . Why did my LLM abruptly halt when it sees the string "<|endoftext|>"? Tokenization.
- . What is this weird warning I get about a "trailing whitespace"? Tokenization.
- . Why the LLM break if I ask it about "SolidGoldMagikarp"? Tokenization.
- . Why should I prefer to use YAML over JSON with LLMs? Tokenization.
- . Why is LLM not actually end-to-end language modeling? Tokenization.
- What is the real root of suffering? Tokenization.

 $0.0.4$

Introducing visual representations of text

Underlying units

Café :

Robustness

Rendering text

Rendering text

Bitmap font Vector font

Tokenizing rendered text

sentence-level image

tokenization

input output

Machine translation with visual representations

Initial experiments: machine translation

German

Japanese Korean

Russian

- Language pairs (7)
	- · Source, multiple scripts: عربی, 中文, Français, Deutsch, 日本語, 한국어, русский
	- Target language: English
- Datasets (2)
	- "Small" $-$ MTTT (TED) ar zh fr de ja ko ru
	- "Larger" WMT (filtered) zh de
- Visual architecture
	- Significant hyperparameters unknown at the offset new approach!

Arabic Chinese French

• Convolutional blocks $\{0,1,7\}$ $0 \cong V$ *Sion Transformer;* $7 \cong OCR$

Clean translation results

• Results are on par with heavily tuned subword models at "smaller" and "larger" data scales for multiple language pairs with different scripts

Standardized MTTT test set $c = num$. convolution blocks

WMT'20 newstest sets $c = num$. convolution blocks

Robustness

zero-shot
Zero-shot

Robustness

ar-en

- أنا كندية، وأنا أصغر أخواني السبعة src
- noised أَنا كَنَدِيَّةٍ ، وَأَنا أَصْغَرِ إِخْوانِي السَبْعَةِ
	- ref I'm Canadian, and I'm the youngest of seven kids.

visrep

[أنا ك| كنم كنديم لدية | لذة ، (، وأ| وأنا | أنا أم| أصا صغر| لغر إ| له إخوا| لواني| أبي الله السال لسنط بنعة I'm a Canadian, and I'm the youngest of my seven sisters.

_ أَ أَن كَ أَن كَ رِي أَ فَي لِ وَ أَ أَن أَ ص فَعَ كَ رِ إِنْ أَوِ نَ رَي سِلاَ بَ فَعَ فَقَ **BPE** We grew up as a teacher, and we gave me a hug.

zero-shot
Zero-shot

Robustness

- Large changes to unicode sequences; \bullet visually, changes to only 0-5% pixels
	- Unsurprising our method does so well!

The invention belongs to the field of biotechnology, pharmaceutics and medicine, it could be applied for the production of drugs and for the realization of medicinal technologies, particularly for the immunotherapy of oncological diseases.

WIPO

Cyrillic Latin

Robustness

 $\chi_{\textrm{EFO}}$ -shot character permutations

Robustness

de-en

- src Aber Sie müssen zuerst zwei Dinge über mich wissen.
- noised Abre Sie müssen zuerts wzei Dnige über meih wisse.n
	- But first you need to know two things about me. ref

Abi bri ire le Si Sielie i e m mu hus lissi ssel en in zi zu zue leri erts tsvi swz wze zei ei d Dri Dni higi igel je ul ut libe ber er r visrep But you have to know two things about me first.

_Ab re _Sie _müssen _zu ert s _w z ei _D n ige _über _m ci h _ wiss e . n **BPE** But you've got to get into a little about you.

Robustness

- Significant improvements for all pairs, even if slight performance gap on clean text
	- Highlighting German-English:
		- At swap p=1.0, the visrep model is usable (25.9 BLEU) while the text model is not (1.9 BLEU)

cmabrigde

Robustness

Why does this work?

Probing representations for compositionality

Probing representations for compositionality

chrF on character compositionality probing tasks for German, Korean, and Chinese

Recover composition 12-43% better using visual text representations

Probing representations for compositionality

chrF on character compositionality probing tasks for German, Korean, and Chinese

Possible to learn these tasks with these representations, but not a necessary part of the translation task

Leading questions

All in extra slides, if someone is curious at the end!

- What about computational efficiency?
- Can't I just run text normalization and proceed as normal?
- Would something like subword regularization or BPE-dropout do better?
- If these representations are compositional, what about morphology?
- Ablations:
	- Sliding window segmentation without visual text representations?
	- Visual text representations without sliding window segmentation (aligned to subwords)?
	- Can you combine BPE embeddings and visual text representations?

Cross-lingual transfer with PIXEL
- Model vocabularies are predetermined and do not include all scripts
	- Can require adapters or vocabulary expansion for cross-lingual transfer
		- \triangleright Visual representations may transfer across scripts, as-is!
- Pixel representations remove the source embedding matrix
	- Can we design a fully vocabulary-free model?

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- Pixel representations remove the source embedding matrix
	- Can we design a fully vocabulary-free model?
- Enter PIXEL: a *vocabulary-free* encoder (PIXEL: a pixel-based encoder of language)
	- Potentially supports all written languages
	- PIXEL has no embedding matrix, no finite or predetermined vocabulary
	- Easily extensible to unseen text (and scripts), as we'll see shortly

PIXEL building blocks

• Robust Open Vocabulary Translation from Visual Text Representations (Salesky et al. EMNLP 2021)

Figure 1: Visual text architecture combines network components from OCR and NMT, trained end-to-end.

encoder decoder input target r i

• Masked Autoencoders are Scalable Visual Learners (He et al. 2021)

PIXEL architecture

Finetuning PIXEL

PIXEL abstract reconstructions

anguage m**odels** are d**efine**d over a large set of inputs, wh ch creates a vocabulary bottleneet when we attempt to scale the number of supported languages. Fassing this bottlene ck results in a trade-off between what can be represented in the embedding matrix and computational issues in the out out layer. This paper introduces PIXEL, the Pixel-based Encoc ler of Language, which suffers from neither of these issues. PIXEL is a pretrained language model that reduces textals ages, making it possible to transfer representations across languages based on orthographic similarity or the co-activati on of pixels. PIXEL also used to reconstruct the pixels of mas ked patches, instead of predicting a distribution over tokens . We pretrain the 86m-parameter PIXEL model on the same English data as BERT and evaluate on syntactic and semanti tasks in typologically diverse languages, including various no n-Latin scripts. We find that PIXEL substantially outperforms **BERT** on syntactic and **semantic** processing tasks on scripts to hat are not found in the pretraining data, but PIXEL is slightly weaker than BERT when working with Latin scripts. Further more, we find that PIXEL is more redest to none-text inputs than BERT, further confirming the benefits of modelsing land uage with pixels.

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Gradio demo:

<https://huggingface.co/spaces/Team-PIXEL/PIXEL>

Pretraining PIXEL

Dataset: English Wikipedia and Books Corpus

approx. BERT training corpus

- **Masking:** 25% Span Masking
- **Patch size:** $16x16$ pixels

monolingual

- **Maximum sequence length:** 529 patches (368x368 pixels)
- **Compute:** $8 \times A100$ GPUs for ~ 8 days
- **Parameters: 86M encoder + 26M decoder**

There is ~0.05% non-English text in the pretraining data (estimated by Blevins and Zettlemoyer 2022)

Syntax: Part-of-Speech Tagging Results

Universal Dependencies

BERT PIXEL

m.

100 75 Accuracy 50 25 $\mathbf 0$ **ENG** ARA COP **HIN JPN** VIE **KOR TAM** ZHO

PIXEL outperforms BERT by a large margin on unseen scripts

PIXEL finetuned per language and task

POS: more local dependencies 45

Syntax: Dependency Parsing Results

Universal Dependencies

 \blacksquare BERT \blacksquare PIXEL 100 75 50 $\overline{\mathbf{L}}$ 25 $\mathbf 0$ **ENG ARA** COP **JPN** KOR **TAM VIE HIN** ZHO

PIXEL outperforms BERT by a large margin on unseen scripts

PIXEL finetuned per language and task

DP: more global dependencies 46

Named Entity Recognition in African Languages

MasakhaNER

BERT \blacksquare CANINE \blacksquare PIXEL \blacksquare

BERT outperforms PIXEL on Latin scripts

PIXEL nearly always outperforms CANINE-C

PIXEL finetuned per language and task

Multilingual modeling with visual representations

- Original vocabulary covers English and a fraction of languages with Latin, Cyrillic scripts
- Significant increase in parameters in order to increase language coverage $(+30\%)$
	- Larger vocabulary increases MLM training time
	- Minimal parameter sharing across scripts

As we add languages to our models… vocabulary capacity per language is reduced

matrix of predetermined, fixed size

embeddings are disjoint by script

embedding matrix allocation

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matrix of predetermined, fixed size

embeddings are disjoint by script

embedding matrix allocation

Pixels are shared between scripts in rendered text

Our research questions

What is the impact of multilingual training with pixels?

Are architectural changes needed given the larger input space in a multilingual context?

A closer look at cross-lingual transfer: are pixels more data-efficient than subwords?

Experimental setup

TED-7

- 7 source languages, 6 scripts (data from previous section)
- 1.2M training examples
- Balanced data across langs

TED-59

- 58 source languages, 17 scripts
- 5.1M training examples
- Imbalanced data across langs

Indic

- 11 source languages, 9 scripts
- 50M training examples
- Imbalanced data across langs

All many-to-one machine translation (into English) All models vary only by source representations

Multilingual translation performance

Average improvement of $+12\%$ across 3 evaluation metrics

56

overall

Multilingual translation performance

Consistent improvements across all but 2 language pairs

 \triangleright At least 5k examples required to visually learn a new script

per language

What is behind the improvements with pixels?

- Greater positive transfer across shared scripts
	- Complete parameter sharing gives stronger co-training benefits even without shared scripts

Largest improvements for languages with shared scripts

Low-resource languages with high-resource scripts benefit most from pixels

Model capacity and parametrization

pixel encoder bpe encoder

26

25

24

23

22

20

19

18

20M

40M

60M

80M

model params

 $\frac{54}{9}$
 $\frac{23}{9}$
 $\frac{22}{21}$

Model capacity and parametrization

- Re-allocate parameters from the embedding matrix elsewhere for optimal performance
	- Required shift to deep-encoder + shallow-decoder for multilingual setting

Model capacity and parametrization

• Re-allocate parameters from the embedding matrix elsewhere for optimal performance

- Required shift to deep-encoder + shallow-decoder for multilingual setting
- Greater stability continuing to increase model capacity compared to baseline

Indic case study

Samanantar corpus Visually-similar scripts

Matched performance across 3 evaluation metrics

overall

Indic case study

What about alternative representations?

ప్రపంచం

Telugu Telugu-Kannada script

What about alternative representations?

67 Limisiewicz et al (2023) Recent work: Ahia et al (2023)

Another look at cross-lingual transfer

To adapt a pretrained multilingual model to a new language and script, we could…

- Simply finetune with the same vocabulary
	- With new scripts, we likely have a significant number of out-of-vocabulary tokens!
- Extend the model vocabulary (similarly to how we did this in the Section I)
	- With a strategic embedding initialization

Visual representations of text are 'vocabulary-free' — we can finetune on new languages and scripts without model extensions!

We adapt our TED-7 multilingual models, which do not include all TED languages

- Finetune on 5 new language pairs with varying degrees of vocabulary coverage
- Though most scripts are 'in-vocabulary' there are unseen diacritics and character combinations

English

More data-efficient transfer with pixels than extended-vocabulary BPE model

TED-7 TED-7 THE STATE STATE

Other analysis

Ask at the end if interested!

Clustering by language family and script

Conclusions

Conclusions

- This line of work renders text as images instead of tokenization, avoiding a fixed, finite vocabulary and the vocabulary bottleneck
- Pixel representations...
	- o Are excellent on *robustness* tasks
	- o Lead to more effective and efficient *cross-lingual transfer*, particularly across scripts
	- Increase positive transfer in *multilingual modeling*

(or unicode!)

• Not the end of tokenization but perhaps a path towards more robust multilingual models for more languages

Collaborators

Questions?

Feel free to email!

elizabeth.salesky@gmail.com

Salesky et al. (2021/2023) Rust et al. (2023)

EXTRA SLIDES

visrep monolingual

Unicode (UTF-8)

UTF-8 encodes codepoints in one to four bytes, determined by codepoint value.

Real-world data

"Language ID in the Wild" LREC 2020 "Quality at a Glance" TACL 2022

Computational efficiency

Rendering and tokenization

- Rendering with PangoCairo lies between Python and Rust BPE implementations
- Time is ~1.2x time to learn and apply subword tokenization, though the Rust implementation can be scaled with batching

Training time

- Dependent on sequence lengths, model operations, vocab & softmax sizes
- Training time is ~1.4x of equivalent subword models

Inference time

○ No significant differences at inference time

• Disk storage

- Raw and binarized images take significantly more disk space to store (400x)
- Rendering on the fly preferable, toolkit allowing

Tokenizing rendered text

sentence-level image

tokenization

Why do we render the whole sentence?

As opposed to by character or word

Arabic

Pixel representations: considerations

- Why do we render the whole sentence?
	- As opposed to say, rendering each character or word

أنا لنَنسيَّةِ ، وَأنا أصْغَد لخواني السَبْعَةِ
أَنا كَنَدِيَّةٍ ، وَأَنا أَصْغَر إخْوانِي السَبْعَةِ

Bad: Good:

- \bullet Two reasons: \bigcirc rendering correctness and \bigcirc tokenization-free modeling
	- ① Many scripts have contextual forms and require context to render correctly
		- For example, Arabic characters may appear differently in isolation than in context
		- Rendering diacritics individually would result in strange visual forms!
	- ② Avoids predetermining a discrete segmentation
		- What is the 'correct' segmentation for English newstext? For twitter? For Chinese or non-whitespace marking languages? For a morphologically rich language like Kinyarwanda?

Convolutional filter visualization

- Visual representations have direct access to token components
	- Similar representations for word forms with and without diacritics
	- If a visual text model sees a partial match in training, both will be updated by backprop

Normalization

- What about normalization as preprocessing?
	- It helps text models, but selectively!
- While spell-checking helps, it:
	- · is language-specific
	- is best suited to observed noise
	- relies on context to disambiquate:
		- noisy context hurts!

Table 11: Translation performance on five types of induced noise with spellchecking as preprocessing; all test sets have noise induced with $p = 1.0$. Both traditional text models (BPE) and visual text models (visrep) are shown. We bold the best model for each condition.

Appendix C

Normalization

Noise, with and without spellcheck

Not a perfect fix!

- What do we see?
	- · Spellcheck generally helps BPE models...
		- but also visrep models!
- Spellcheck doesn't help all languages equally
	- See: German BPE vs French BPE, swap
- Spellcheck doesn't help all noise equally
	- · See: 33tspeak
- Spellcheck can also create errors

Table 11: Translation performance on five types of induced noise with spellchecking as preprocessing; all test sets have noise induced with $p = 1.0$. Both traditional text models (BPE) and visual text models (visrep) are shown. We bold the best model for each condition.

Appendix C

- Subword regularization techniques often improve performance and robustness
	- Are the improvements similar to with visual text representations?
- Recall BPE:

BPE-dropout:

 $u-n-r-e$ -l-a-t-e-d u-n re-l-<u>a-t</u>-e-d $u-n$ re-l-at-e-d $u-n$ re-l-at-ed un re-l-at-ed un re-l-ated un rel-ated un-related unrelated

Different subword set with the same (overall) number of merges

• BPE-Dropout (Provilkov et al. 2020):

- Subword segmentation using BPE algorithm
- 'Drop' candidate merges with some probability, and train with different segmentations each epoch
	- NOTE: small number of resulting subwords will not be in the MT model's vocabulary

• Subword Regularization (Kudo, 2018):

- Subword segmentation using unigram LM probabilities
- Can draw a stack of ℓ candidates, and use different candidate segmentations each epoch
	- \cdot { hell o, h ello, he llo, h e l l o, h el l o }

Improvement over standard BPE model

Improvement over stronger BPE dropout baseline, compared to over standard BPE model (background)

Hyperparameters

 $w =$ window size, $s =$ stride, $c =$ number of convolutional blocks

Ablations: visrep without changing segmentation

subword-aligned tokenization

Ablations: visrep without changing segmentation

Ablations: sliding segmentation without visrep

Character trigrams contain approximately the same amount of text as a visrep sliding window

Here, we compare character n-grams to BPE and visrep, as approx. the same segmentation as visrep, but without a visual component

Ablations: sliding segmentation without visrep

Figure 4-15. The rank-frequency distribution compared between sliding window segmentation (\approx character *n*-grams) and BPE.

Hybrid representations: BPE & visrep

subword-aligned tokenization

Hybrid representations: BPE & visrep

Table D-I. Comparing individual subword or visual text representations to multimodal inputs which combine both subword and visual text with various operations. Translation performance shown in BLEU on the TED dataset.

Subword regularization for visual text

window regularization

Subword regularization for visual text

Morphological generalization

Test suite for morphological phenomena in MT (Amrhein and Sennrich, 2021)

Morphological generalization

word-level accuracy

Tokenization / Representation

10 1

visrep multilingual

Vocabulary and script coverage

Let's take a closer look at what it means for a script to be 'covered' by a model…

● Though most scripts are 'in-vocabulary' there are unseen diacritics and character combinations

Arabic Chinese French German Japanese Korean Russian

عربي, 中文, Français, Deutsch, 日本語, 한국어, русский

English

TED-7

10 3

Data-efficient cross-lingual transfer

● We see increased improvements compared to BPE the more distant the language and/or script is to those observed in training

Data-efficient cross-lingual transfer

- We see increased improvements compared to BPE the more distant the language and/or script is to those observed in training
- Better transfer performance with limited examples fine-tuning to new languages & scripts

Data-efficient cross-lingual transfer

- We see increased improvements compared to BPE the more distant the language and/or script is to those observed in training
- Better transfer performance with limited examples fine-tuning to new languages & scripts

Reduced interference across languages

- Comparing multilingual models to models for each language pair…
	- No degradation for any language pairs compared to bilingual models with pixels
	- Have not run the equivalent for TED-59, Indic

"Curse of multilinguality" ?

Comparison to prior work

Results in BLEU for 4 high-resource and 4 low-resource language pairs reported in prior work

Clustering by script

(a) PIXEL REPRESENTATIONS, clustered by script

(b) SUBWORD EMBEDDINGS, clustered by script

TED-59
Clustering by language family

(c) PIXEL REPRESENTATIONS, clustered by family

(d) SUBWORD EMBEDDINGS, clustered by family

TED-59

Frequency effects

TED-7

Layer-wise script and language information

(a) Indic

11 $\overline{2}$

Convolutional filter visualization

Flexible rendering

Emojis and mixed font ranges:

My cat $\mathbb R$ loves pancakes \otimes and my duck \otimes loves grapes $\mathbb R$.

• Left-to-right, right-to-left, and logosyllabic writing systems:

牠們常在晚間活動,但並不表示他們是夜行性動物。 ً تنشط القطط في الخلاء ليلا ونهارا على الرغم من أنها تميل إلى أن تكون أكثر نشاطا بقليل في الليل.

● Word-level rendering

PangoCairo renderer: can mix fonts within a sequence, rendering speed comparable to HuggingFace BPE implementations

Rendering speed

PangoCairo renderer: can mix fonts within a sequence, rendering speed comparable to HuggingFace BPE implementations

PIXEL sequence lengths

Evaluating against

Ädustraarial attacks

How well does PIXEL deal with visually similar attacks?

Evaluating against

Saliency visualization in NLI tasks with % substitutions

 (a) 0%, contradiction

 $(b) 80\%$, contradiction

 $(c) 80\%$, entailment

11 Ω

Results on Zeroé (SNLI)

12 \bigcap

PIXEL dynamics across training

Penguins are desi**gn**ed to be streamlined ar d hydrodymentic, so having the high would a dd explanding. Having short legs with weinde d feet to act like runders, helps to give them that the ledo-like figure didn't compare bird anatomy with humans, we would see somet hinginis speculiar. By taking a look at the side -by-side image in Figure 1, you can see how their leg bones and dige to ours. What most people mistake for knees are actually the ar atoriencing birds. This gives a neclusion that b ird knees bend opposite of ours. The knees are actually tucked up inside the bokes bote of the time! So how does this look inside the penguin? In the **hnoi**es below, you can see b oxes surrounding the penguins' knees.

Penguins are designed to be streamlined an d hydrodynamic, so having long legs would a dd expainting. Having short legs with wende d feet to act like runbers, helps to give them that these do-like figures. Wild compare bird anatomy with humans, we would see somet hing too peculiar. By taking a look at the side e-by-side image in Figure 1, you can see how their leg bones been ate to ours. What most people mistake for knees are actually the ar aomussiof birds. This gives the clusion that b ird knees bend opposite of ours. The knees are actually tucked up inside the boxesmote of the **bird**. So how does this look inside of a penguin? In the **atmo**ies below, you can see b oxes surrounding the penguins' knees.

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100K training steps 500K training steps 500K training steps 1M training steps

PIXEL structured rendering

Structured rendering

(a) Continuous rendering (CONTINUOUS): I must be growing small again.

(b) Structured rendering (BIGRAMS):

 m ust $|b$ e $|g$ r $|o$ w $|$ in $|g|$ $|s$ m $|a|$ $||$ ∥ag ∥ai ∥n.

(c) Structured rendering (MONO):

 $\|m u\|$ st $\|$ b $\|e\|$ gr $\|o w\|$ in $\|g\|$ $|\mathsf{sm}|\mathsf{a1}|\mathsf{l}$ $|$ ag $|$ ai $|$ n. $|$

(d) Structured rendering (WORDS):

|mu|st |be||gro|wir||g ||sm||all ||again.||

Figure 1: Examples of rendering strategies for the sentence "I must be growing small again." from Carroll (1865). We use black patches to mark the end of a sequence, following Rust et al. (2023).

Structured rendering

Figure 2: A continuous rendering strategy results in many uniquely-valued image patches for similar inputs, while structured rendering (here, BIGRAMS) regularises and compresses the potential input space.

Structured rendering results

Table 2: Structure (left): averaged results for SMALL-models comparing downstream performance on UDP and GLUE following the different rendering strategies. Scale (right): averaged results across model scales using the BIGRAMS rendering structure. $\Delta \mu$ is the difference in average performance between BIGRAMS and CONTINUOUS rendering for a given model scale.

Distributions of cos similarities across layers

(a) BASE-BIGRAMS

 (b) BERT

6

12 Distributions of cosine similarities for verbs and nouns from the WiC dataset across model layers 0-12, layer 0 being the input layer. Every example presents a target word in either a similar or different context across a sentence pair. The representation of the target word is computed as the mean hidden state output over the corresponding tokens. We generally see that BASE-BIGRAMS encodes target words in a similar context as more similar. The median cosine similarity between random words from random sentences are shown as a baseline.

Words in Context

Distributions of cosine similarities for verbs and nouns from the WiC dataset across model layers 0-12, layer 0 being the input layer. Every example presents a target word in either a similar or different context across a sentence pair. The representation of the target word is computed as the mean hidden state output over the corresponding tokens. We generally see that BASE-BIGRAMS encodes target words in a similar context as more similar. The median cosine similarity between random words from random sentences are shown as a

Words in Context

Distributions of cosine similarities within samples of high-frequency words (High), low-frequency words (Low), or between the two samples. Rendering with BIGRAMS structure leads to less directionally aligned vector representations of frequent words that have seen more updates during pretraining compared to infrequent words.

BENCHMARKING img-translation

OCR Annotation Interface

13 \bigcap

MT Annotation Interface

Task John_Hopkinsuniversity_20240701_DE_test 509595993

Please provide translations as they would appear on corresponding traffic signs locally where possible

SKIP HIT

If corresponding sign exists in your location, but with significantly different text, staying true to the text in image takes priority

If sign does not exist in your location, then provide a translation which stays true to text in image while being an appropriate translation for a sign.

If for some reason it is impossible to provide a translation which works in local language, while staying true to source please raise a guery and we will confirm with client.

Did the visual context influence the translation? *

Yes

No

 ϵ

VST (OCR→MT) on Vistra

13 \mathfrak{D}

Translating text in natural images

Combining separate modeling stages

Translating text in natural images

Creating a benchmark dataset: Vistra

772 images containing English text, with metadata, transcripts, and translations to 4 target languages (German, Spanish, Russian, and Chinese)


```
{ 
  "image_file": "3c2b0778.png",
  "height": 1024, "width": 768, 
  "category": "directional sign", 
  "transcript": ["EXIT ONLY", "ONE WAY"], 
  "translation": 
       "de": ["NUR AUSFAHRT", "EINBAHNSTRAßE"],
      "es": ["SOLO SALIDA", "UNA VÍA"],
      "ru": ["ТОЛЬКО ВЫЕЗД", "ОДНОСТОРОННЕЕ ДВИЖЕНИЕ"],
      "zh": ["仅用作出口", "单向"],
  "bounding_boxes": {'EXIT': [[0.4701, 0.2565], …}, 
  "requires_image_context": 
       "de":true, "es":true, "ru":false, "zh":true
}
```
Creating a benchmark dataset: Vistra

772 images containing English text, with metadata, transcripts, and translations to 4 target languages (German, Spanish, Russian, and Chinese)

German: 99% Spanish: 54% Russian: 6% Chinese: 96%

```
 "image_file": "3c2b0778.png",
  "height": 1024, "width": 768, 
  "category": "directional sign", 
  "transcript": ["EXIT ONLY", "ONE WAY"], 
  "translation": 
       "de": ["NUR AUSFAHRT", "EINBAHNSTRAßE"],
       "es": ["SOLO SALIDA", "UNA VÍA"],
       "ru": ["ТОЛЬКО ВЫЕЗД", "ОДНОСТОРОННЕЕ ДВИЖЕНИЕ"],
       "zh": ["仅用作出口", "单向"],
 "bounding boxes": {^{\{\texttt{EXIT':}} [[0.4701, 0.2565], ...},
  "requires_image_context": 
       "de":true, "es":true, "ru":false, "zh":true
}
```
Models evaluated

OCR Error Taxonomy

 C_{base} D_{accel}

Examples of Errors by Class

Model: Google OCR Output: ESPASSING Reference: NO TRESPASSING STATE HIGHWAY ADMINISTRATION

Model: Google OCR Output: ACCESS RAMP … H H H H H H H I Reference: ACCESS RAMP

I: Undetected text II: Text hallucination III: Bounding box error

Model: Paddle-OCR Output: Private Sign DONOTREAD Reference: Private Sign DO NOT READ
Examples of Errors by Class

IV: Grouping error V: Punctuation error VI: Spacing error

Model: Paddle OCR

Output: … I'M THINKING OF HAVE YOU GOT ANY DRAWING A NEW GOOD IDEAS? COMIC **STRIP**

Reference: … I'M THINKING OF DRAWING A NEW COMIC STRIP HAVE YOU GOT ANY GOOD IDEAS?

Model: Paddle-OCR Output: PULLTOOPEN|PUSHTOCLOSE Reference: PULL TO OPEN | PUSH TO CLOSE

> 14 6

Examples of Errors by Class

VII: Character-level substitution VIII: Word-level substitution

Model: Google OCR Output: NO QVERNIGHT PARKING Reference: NO OVERNIGHT PARKING

Model: Google OCR Output: TOWN OF FEAST LYME … Reference: TOWN OF EAST LYME …

OCR Results on Vistra

Motivational OCR \rightarrow MT Error Examples

]| ALLOWED |,

NO SE PERMITEN ALIMENTOS Y BEBIDAS AJENOS A ESTE ESTABLECIMIENTO

Inserted punctuation breaks up the text sequence, resulting in translation errors despite correctly recognized text (mBART)

Cascaded visually-situated translation (OCR→MT) on Vistra

open-source

15 \cap

Cascaded visually-situated translation (OCR→MT) on Vistra

commercial

Direct visually-situated translation with a multimodal model

commercial

Can Multimodal LLMs resolve contextual ambiguity?

References:

English transcript: **EXIT ONLY ONE WAY**

German translation:

Nur Ausfahrt Einbahnstraße **GPT-4o Cascade:**

English OCR:

EXIT ONLY **ONE WAY** \rightarrow

German translation:

NUR AUSGANG EINWEG \rightarrow

GPT-4o Direct: German translation: ****AUSFAHRT NUR** **EINEN WEG****

> 15 3

Can Multimodal LLMs resolve contextual ambiguity?

14/14 examples of "EXIT" are translated as "AUSGANG" in a cascade

4 examples of "EXIT" are translated as "AUSFAHRT" with a multimodal model

*and 5 as AUSGANG, and 6 are fully incorrect **GPT-4o Cascade:**

English OCR:

EXIT ONLY **ONE WAY** \rightarrow

German translation:

NUR AUSGANG EINWEG \rightarrow

GPT-4o Direct:

German translation:

****AUSFAHRT NUR** **EINEN WEG****

Cautionary note on evaluation metrics

With COMET, all combinations of these as hyp and ref score exactly the same!

Lexical metrics may (for now) better check use of context-sensitive terms