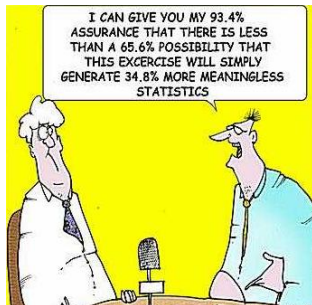


# Significance and Hypothesis testing

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# Motivation

*Reporting significance and confidence intervals is ubiquitous in quantitative research.*

## Goals of this lecture

- Understand the basic principles (and names).  
Understand papers, e.g.  
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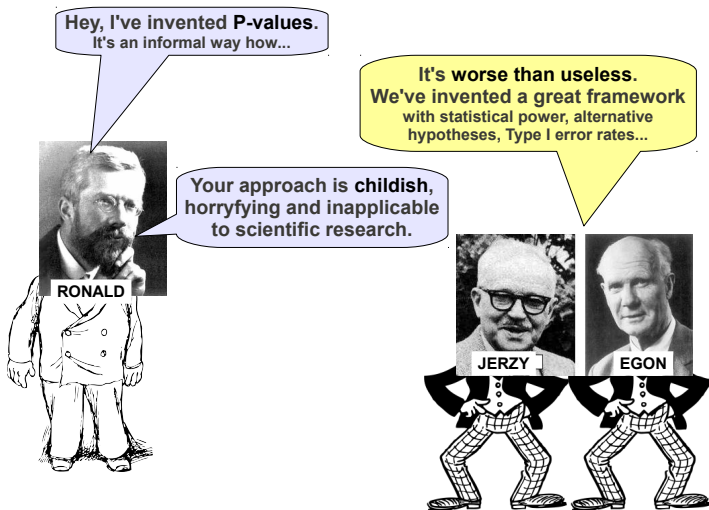
*Reporting significance and confidence intervals is ubiquitous in quantitative research.*

## Goals of this lecture

- Understand the basic principles (and names).  
Understand papers, e.g.  
*“significantly better than the baseline ( $p < 0.05$ )”*  
Does it mean “much better”? No!  
Don't use “significant” unless you can prove it!  
**So what does it mean?**
- Prevent some common pitfalls and fallacies
- Know how to design your own experiments

# Fisher vs. Neyman & Pearson

They were rivals, their approaches are **not compatible**.





# Recap: Statistics

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measure (function) of the data, e.g.

- mean ( $\bar{X}$ ,  $\mu$ ),
- standard deviation ( $s$ ,  $\sigma$ ), variance ( $s^2$ ,  $\sigma^2$ ),
- median,  $X$ th quantile,
- for difference tests: difference mean, difference median,...
- BLEU, LAS,  $F_1$ -score,...

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  - unpaired
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## Tests

- one-sample
- two-sample (difference test)
  - unpaired
  - paired
    - correlated samples have lower variance of the difference mean

# P-value

## Null hypothesis ( $H_0$ ):

- no effect, status quo, what could be expected
- defines a distribution

## P-value is:

- “the probability of obtaining a test statistic result at least as extreme as the one that was actually observed, assuming that the null hypothesis is true”
- $p = P(\text{data or more extreme} | H_0)$
- informal measure of evidence against  $H_0$

## P-value is **not**:

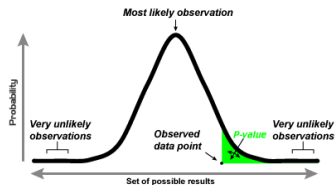
- $P(H_0)$ ,  $P(H_0 | \text{data})$ ,  $1 - P(H_A)$  (see Lindley's paradox)
- size or importance of the observed effect
- probability that the measured effect is just a random fluke
- probability of falsely rejecting  $H_0$ , i.e. false positive error rate, i.e. Type I error rate

# Significance level

## Fisher's Significance level:

- popular but arbitrary value is 0.05 (or 0.01 in some areas)
- threshold for p-values (reject  $H_0$  if  $p < 0.05$ )
- sometimes called  $\alpha$ , but should **not** be confused with Neyman&Pearson's  $\alpha =$  Type I error rate.
- should be set before the experiment (prior to data collection)

It is better to report the (rounded) p-value instead of just  $p < 0.05$ .



A p-value (shaded green area) is the probability of an observed (or more extreme) result arising by chance



## Experiment 1: Five heads in a row

- **Story:** A magician claims to bias a coin toward more heads.
- **Experiment:** Flip a coin 5 times (i.e. sample size = 5).
  
- **Result:** HHHHH (i.e. five heads in a row)
- **Analysis:** p-value =
  
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- **Result:** HHHHH (i.e. test statistic = 5)
- **Analysis:**  $p\text{-value} = P(\text{HHHHH or more} | H_0) = (\frac{1}{2})^5 \doteq 0.03$   
Event HHHHH is significant,  $p\text{-value} < 0.05$ .
- **Conclusion:** Reject  $H_0$  (on the 0.05 significance level).  
Either  $H_0$  is false **or** a highly improbable event occurred.

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- **Significance level:** 0.05 (i.e. confidence level = 95%)
- **One vs. two tails:** **two-tailed test**  
or alternative hypothesis  $H_A$ :  $p(\text{head}) \neq 0.5$
- **Result:** HHHHH (i.e. test statistic = 5)
- **Analysis:** p-value =  $P(\text{HHHHH or more} | H_0) = 2 \cdot \left(\frac{1}{2}\right)^5 \doteq 0.06$   
Event HHHHH is **not** significant, p-value  $> 0.05$ .
- **Conclusion:** **Cannot** reject  $H_0$  (on the 0.05 significance level).

# Experiment 1 moral

One tail vs. two tails: It matters.



$p\text{-value-two-tailed} = 2 \cdot p\text{-value-one-tailed}$  (for symmetric  $H_0$ )  
Which one is more strict?

## Experiment 2: Sample size

Test statistic ( $x$ ): proportion of heads

- HHHHH (5 heads out of 5 flips):  $x = 1$

$$p_{\text{two-tailed}} = \frac{1}{16} \doteq 0.06$$

- HHHHHHHHHH (10 heads out of 10 flips):  $x = 1$

$$p_{\text{two-tailed}} =$$

- HHHHHHTHHH (9 heads out of 10 flips):  $x = 0.9$

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$$p_{\text{two-tailed}} = 2 \cdot \frac{1}{2^{10}} = \frac{1}{512} \doteq 0.002$$

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- HHHHHHTHHH (9 heads out of 10 flips):  $x = 0.9$

$$p_{\text{two-tailed}} = 2 \cdot \frac{1+10}{2^{10}} = \frac{11}{512} \doteq 0.02$$

Experiment 2 morals:

- Sample size matters.
- P-value conflates effect size and our confidence.

## Experiment 3: Alternating coin flips

Null hypothesis: fair coin

Test statistic: number of heads

- HTHTHTHTHT:

$$p_{\text{two-tailed}} =$$

Test statistic ( $x$ ): number of “alternations” (“HT” or “TH”)

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Experiment 3 morals:

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Always report confidence interval for a statistic!

E.g. BLEU=12.1 ([10.6; 12.5])

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# How to compute confidence interval?

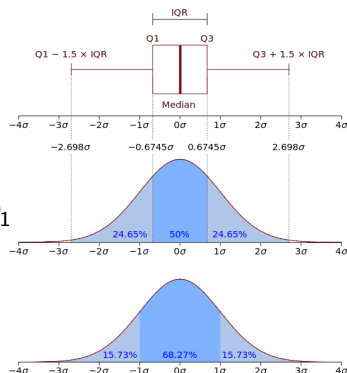
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- informal
- traditional normal-based formula
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# How to compute confidence interval?

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- informal  $Median \pm 1.5 \cdot \frac{IQR}{\sqrt{n}}$   
 $IQR = \text{Inter-Quartile Range} = Q_3 - Q_1$   
 $\sim 99\%$  confidence interval
- traditional normal-based formula
- bootstrapping



# Normal-based CI

traditional normal-based formula  $\bar{x} \pm t \cdot \text{std.err}$

- standard error =  $\frac{s}{\sqrt{n}} = \frac{\text{sample standard deviation}}{\sqrt{\text{sample size}}}$

t = t-statistic = function(confidence level, df)

df = n-1 = degrees of freedom

- `from scipy.stats import t;`  
`print t.ppf(0.975, 99)`

- Excel, Calc: `TINV(0.05,99)`

- <https://www.wolframalpha.com/input/?i=t-interval>

For example:  $n = 100, s = 1, \bar{x} = 10$  the 95% interval is

95% of (population) values lie within this interval. True or false?

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95% of (population) values lie within this interval. True or false?  
False. We are 95% sure that the population mean lies within this interval.

# Bootstrap

- popular since 90's thanks to faster computers
- distribution-independent
- All the information about the population we have is the sample.
- Resampling produces a similar distribution to repeated sampling from the population.
- The new samples (called “resamples” or “bootstrap samples”) must have the same size as the original sample.
- We must sample with replacement. Otherwise all resamples would be identical.
- Sort resamples based on the statistic (mean, BLEU,...).
- Take central 95% of resamples.

# Conclusion

## Sources and further reading

- <http://statslc.com/> youtube videos
- <http://en.wikipedia.org/wiki/P-value> etc.
- <http://vassarstats.net/> can compute test statistic (JS)
- <http://www.statisticsonewrong.com>

