CLARA TreeCourse, December 15, 2010 Prague, Czech Republic

Play the Language: an alternative way of annotation

Barbora Hladká, Jiří Mírovský

in cooperation with Jirka Hana, Jan Kohout, Vladimír Rovenský

Human-machine communication

- applications comfortable and friendly to users
- communication in the user's native language
- knowledge of the language
 □ From where? → From (annotated) corpora.

Annotated corpora

- source of information on natural language structure (e.g. Prague dependency treebanks)
 - theoretical linguistics
 - natural language processing
 - supervised learning methods
 - the more data, the better



Data, more data, even more data

1969

Brown corpus of 1M tokens

1994

British National Corpus of 100M tokens

2006

□ Web 1T 5gram of **1,024,908,267,229** tokens

An alternative way of annotation

Human computation

- The idea: there is a lot of things
 - □ that humans have no problem with, but
 - computers cannot yet solve.
 - I.e. tasks trivial for humans, but very challenging for computers.
- How to address these things? Human computation.
 - Use massive groups of networked human minds to solve the problem that computers cannot.
- Hot issue over the last decade.

In other word, crowd-sourcing





Human computation - examples

Voluntary

- Wikipedia, Open source software
- Motivation by money
 - Amazon Mechanical Turk
- Motivation by fun
 - Games with a purpose
- No other choice
 - CAPTCHA/reCAPTCHA

Wikipedia



WIKIPEDIA The Free Encyclopedia

Main page Contents Featured content Current events Random article Donate to Wikipedia

Interaction
 Help
 About Wikipedia
 Community portal
 Recent changes
 Contact Wikipedia

Toolbox

Print/export

Languages

Article	Discussion	Read	Edit	View history	Search	Q

ቆ Log in / create account

~

Crowdsourcing

From Wikipedia, the free encyclopedia

Crowdsourcing is the act of outsourcing tasks, traditionally performed by an employee or contractor, to an undefined, large group of people or community (a crowd), through an open call.

Jeff Howe, one of first authors to employ the term, established that the concept of crowdsourcing depends essentially on the fact that because it is an open call to an undefined group of people, it gathers those who are most fit to perform tasks, complex problems and contribute with the most relevant and fresh ideas to benefits from their inputs.

For example, the public may be invited to develop a new technology, carry out a design task (also known as **community-based design**^[1] and distributed participatory design), refine or carry out the steps of an algorithm (see human-based computation), or help capture, systematize or analyze large amounts of data (see also citizen science).

The term has become popular with businesses, authors, and journalists as shorthand for the trend of leveraging the mass collaboration enabled by Web 2.0 technologies to achieve business goals. However, both the term and its underlying business models have attracted controversy and criticisms.

Contents [hide]

1 History 2 Overview 2.1 Web-based crowdsourcing 2.2 Collaboration

Amazon Mechanical Turk

	tificial Artificial Intelligence	Your Account H		l ,136 HITs ailable now	<u>Sign In</u>
			To You HITs Assigned To Y		
Search for	HITs 💽 containin	ng	that pay at least \$ 0.00	for which you	are qualified 🗉 🚳
All HITs 1-10 of 2080	Results	_			
Sort by: HITs	Available (most first) 🛛 👻	600 Show all de	etails Hide all details	1	<u>2345 Next Nast</u>
Identify Arabic	<u>: Dialect in Text</u>				View a HIT in this group
Requester:	Chris Callison-Burch	HIT Expiration Date:	Dec 31, 2010 (2 weeks 3 day	s) Reward:	\$0.05
		Time Allotted:	15 minutes	HITs Available:	13917
Find first name	e, last name and email addres	s for Parent Teacher Assoc	ciation board members		View a HIT in this group
Requester:	James Gunter	HIT Expiration Date:	Dec 27, 2010 (1 week 6 days)) Reward:	\$0.04
		Time Allotted:	60 minutes	HITs Available:	5489
Judge the Qual	lity of Search Results				View a HIT in this group
Requester:	Dolores Labs	HIT Expiration Date:	Dec 21, 2010 (6 days 23 hours	s) Reward:	\$0.08
		Time Allotted:	60 minutes	HITs Available:	4638
Preference Jude	gements between Search Eng	<u>jine Results</u>			View a HIT in this group
Requester:	jaime arguello	HIT Expiration Date:	Dec 23, 2010 (1 week 2 days) Reward:	\$0.04
		Time Allotted:	5 minutes	HITs Available:	2736

CAPTCHA, reCAPTCHA



Main page Contents Featured content Current events Random article Donate to Wikipedia

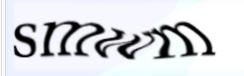
The Free Encyclopedia

- Interaction
 - Help About Wikipedia Community portal Recent changes Contact Wikipedia
- Toolbox
- Print/export
- Languages

From Wikipedia, the free encyclopedia

A **CAPTCHA** or **Captcha** (pronounced /'kæptʃə/) is a type of challenge-response test used in computing to ensure that the response is not generated by a computer. The process usually involves one computer (a server) asking a user to complete a simple test which the computer is able to generate and grade. Because other computers are unable to solve the CAPTCHA, any user entering a correct solution is presumed to be human. Thus, it is sometimes described as a reverse Turing test, because it is administered by a machine and targeted to a human, in contrast to the standard Turing test that is typically administered by a human and targeted to a machine. A common type of CAPTCHA requires the user to type letters or digits from a distorted image that appears on the screen.

The term "CAPTCHA" (based upon the word capture) was coined in 2000 by Luis von Ahn, Manuel Blum, Nicholas J. Hopper, and John Langford (all of Carnegie Mellon University). It is a contrived acronym for "Completely Automated Public Turing test to tell Computers and Humans Apart." Carnegie Mellon University attempted to trademark the term ^[2] but the trademark application was abandoned on 21 April



Early CAPTCHAs such as these, generated by the EZ-Gimpy program, were used on Yahoo!. However, technology was developed to read this type of CAPTCHA^[1]



A modern CAPTCHA, rather than attempting to create a distorted background and high levels of warping on the text, might focus on making segmentation difficult by adding an angled line



Games with a Purpose (1)

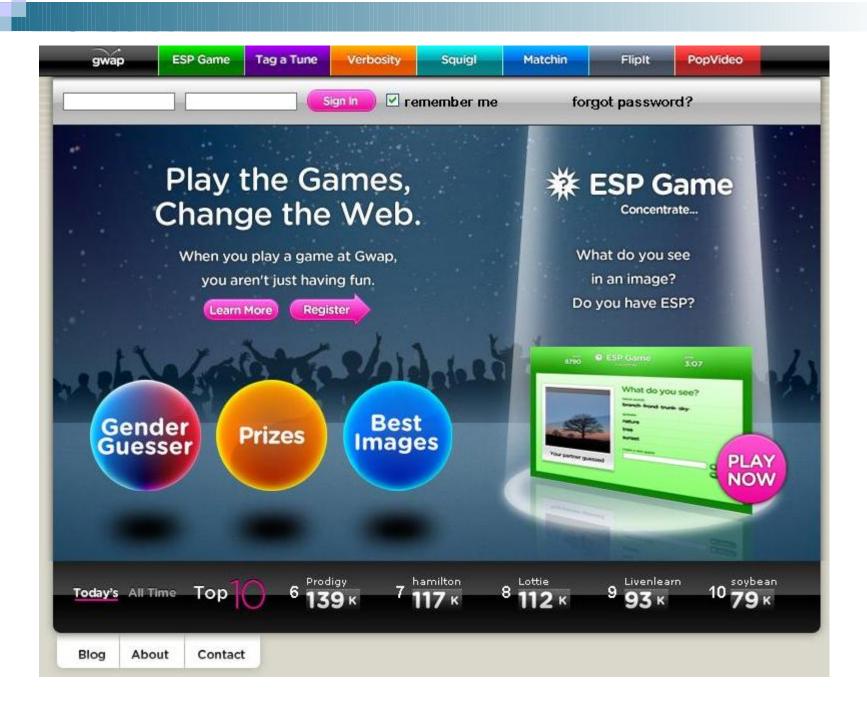
- By Lenore Blum and Luis von Ahn.
- The users enjoy playing the games.
- The players perform basic tasks that cannot be automated.
- The players work simply by playing the game.
- The data are generated as a by-product of the game.
- If the game is enjoyable, it brings human resources and saves financial resources.
- The game popularity brings more game sessions and thus more annotated data.

Games with a Purpose (2)

Key issues:

- mechanisms that make the game enjoyable,
- mechanisms that guarantee the game output is correct, i.e. quantity vs. quality
 - correctness
 - fidelity
 - usability
 - applicability

If we get the players' agreement on the output then we can expect more reliable results.



Remarkable gwap.com statistics

"A total of 13,630 people played the ESP Game during this time [August 9 -December, 2003], generating 1,271,451 labels for 293,760 different images. Over 80% of the people played on more than one occasion. Furthermore, 33 people played more than 1,000 games (this is over 50 hours playing the game)." Luis von Ahn, 2004

Let's turn text annotation into games

Annotation vs.

Game

 linguists 	goal, team	 crowd of Internet users, motivation needed
 theoretical linguistic framework 	input knowledge	no linguistic knowledge
• e.g. single, parallel	strategy	[single double]-player game
 guidelines, annotation schemes 	instructions	what can (not) the players do
 editor 	environment	game implementation
 evaluation 	evaluation	 evaluation

cheaper and faster

Texts vs. video vs. audio

observing imageslistening to tunesreading texts



... In the year 1878 I took my degree of Doctor of Medicine of the University of London, and proceeded to Netley to go through the course prescribed for surgeons in the army. Having completed my studies there, I was duly attached to the Fifth Northumberland Fusiliers as Assistant Surgeon. The regiment was stationed in India at the time, and before I could join it, the second Afghan war had broken out. On landing at Bombay, I learned that my corps had advanced through the passes, and was already deep in the enemy's country. I followed, however, with many other officers who were in the same situation as myself, and succeeded in reaching Candahar in safety, where I found my regiment, and at once entered upon my new duties...

Text GWAPs so far

- PhraseDetectives anaphora resolution
- Jinx word sense disambiguation
- Verbosity collecting common-sense facts
- OntoGames semantic content annotation

Phrase Detectives (1)



bvh

- 4 this week
- 4 decisions
- 0 agreements
- 0 extras

4 this month 8 all time

Level: Trainee



CASE OPEN 11 tasks remaining

1 completed case

EDIT PROFILE | LOGOUT



Instructions

NAME THE CULPRIT

Has the phrase shown in **orange** been mentioned before in this text or is it a property? Use your mouse to select the **closest phrase(s)** if it has been mentioned before.

Acoustic Kitty (Wikipedia)

Acoustic Kitty was a CIA project launched by the Directorate of Science & Technology in the 1960s attempting to use cats in spy missions.

1000		
2	Not mentioned before	□ This is a pro
		C
Q	Comment on this phrase	
	Skip this one Skip - closest phrase can't be selected	
	Skip - dosest phrase is no longer visible	
**	Skip - error in the text	

PHRASE & DETECTIVES

SEARCHCLUES

Words like **they**, **him**, **her** and **it** are likely to refer to something else in the text. Try to find the closest mention of this phrase.

Words like **they** or **them** could refer to more than one thing in the text so select more than one phrase if necessary.

pert

Always look for the closest previous mention of the phrase to score maximum agreement points.



Phrase Detectives (2)



bvh

7 this week

7 decisions 0 agreements 0 extras

7 this month 11 all time

Level: Trainee

Your rating: 36%

CASE OPEN 8 tasks remaining

1 completed case

EDIT PROFILE | LOGOUT

🖒 To se mi líbí 🛛 🖪 Toto se

líbí 15 lidem.



DETECTIVES CONFERENCE

Another detective has made a decision about a phrase, either that it refers to another phrase, it has not been mentioned before, it is a property or it does not refer to anything. **Do you agree with them?**

Acoustic Kitty (Wikipedia)

Acoustic Kitty was a CIA project launched by the Directorate of Science & Technology in the 1960s attempting to use cats in spy missions. A battery and a microphone were implanted into a cat and an antenna into its tail.

The phrase in blue is the **closest** phrase that refers to the phrase in orange.





PHRASE OFFECTIVES

SEARCHCLUES

Words like **they**, **him**, **her** and **it** are likely to refer to something else in the text. Try to find the closest mention of this phrase.

Words like **they** or **them** could refer to more than one thing in the text so select more than one phrase if necessary.

Always look for the **closest previous mention** of the phrase to score maximum agreement points.



Our contribution

- Play the Language: LGame portal
 text GWAPs
 - coreference, language modelling



Elysium

- an annotation editor for school kids
 - morphology, syntax

educational aspect for children's learning activities

LGame - basic features

- 1. Playing the games requires no extra knowledge of the language in question.
- 2. The game rules are language independent.
- 3. Parallel data uploaded into the sessions.



A game of intentionally hidden words in the sentence; players guess them.

For two players only; could be for one, too.

		2008-09
Time 00:01 Gue	sses 3 Opponent OO	
	• • • • •	
l telt rather in	ndignant at having two	
characters 🥖 I	had admired treated in	
this cavalier 🖉	•	
SHOW HELP	END GAME	
SUCAN LIFT		

	2008-09
Time 00:50 Gue	sses 3 Opponent 🔘
I falt uathau is	dimont of housing two
	ndignant at having two
characters whor	n I had admired treated
in this cavalier	0.
SHOW HELP	END GAME

Time 01:28 Gue	ses 3 Opponent 🔘	0
l felt rather ir	dignant at having t	two
characters whom	I had admired tr	reated
in this cavalier	0.	
show help	END	GAME

					2008-09
Results					
Player	$\bigcirc \bigcirc$		-20	pts	
Opponent	$\bigcirc \bigcirc$		30	pts	
You lost	this game).			
		PLAY AGAIN	1		

Shannon Game – Scoring Func.

For each guessed word:

- 40 pts if 1st guess correct
- 20 pts if 2nd guess correct
- 10 pts if 3rd guess correct
- -10 pts if not guessed correctly

For 2 words: -20 ... 80 pts

Shannon Game – Data Prep.

Arthur Conan Doyle: A Study in Scarlet

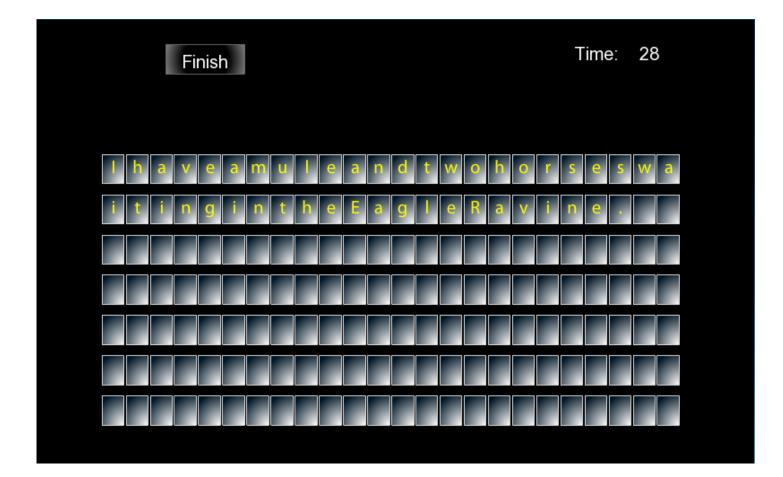
- free to use
- many translations
- free audio book

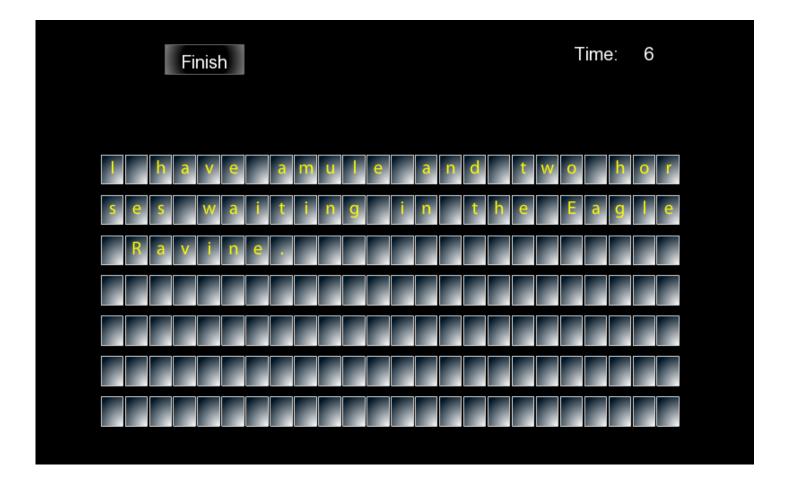
Only sentences without punctuation and of certain length selected.

Sentence segmentation, tokenization, (proper name recognition).

A game of intentionally hidden spaces in the sentence; players restore them.

For a single player.





Results

Correct solution:

I have a mule and two horses waiting in the Eagle Ravine.

Player's solution:

I have amule and two horses waiting in the Eagle Ravine.

Score: 95

Play again

Place the Space – Scoring Func.

Score(Player) = 100 * F₁(Player, Correct)

Positions in text are given by the sequence of characters without spaces.

 $F_{1} = 2 * P * R / (P + R)$

Precision = # correctly guessed / # guesses

Recall = # correctly guessed / # correct

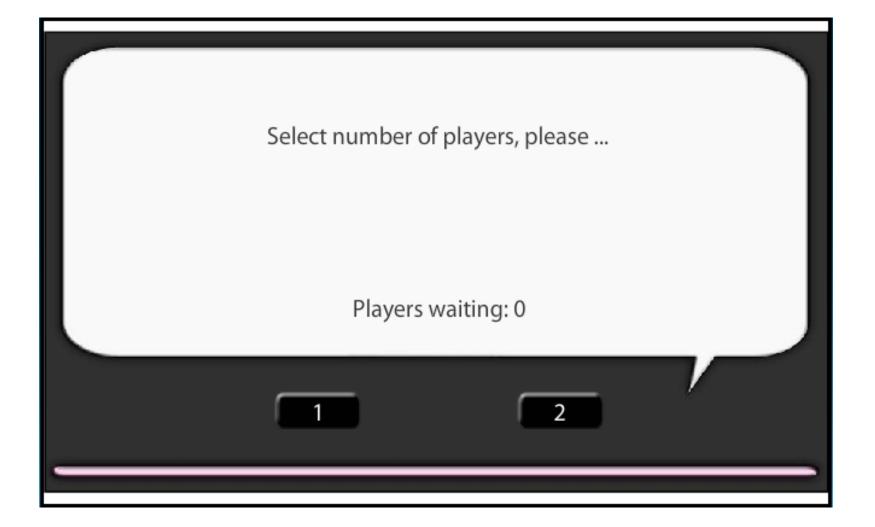
Place the Space – Data Prep.

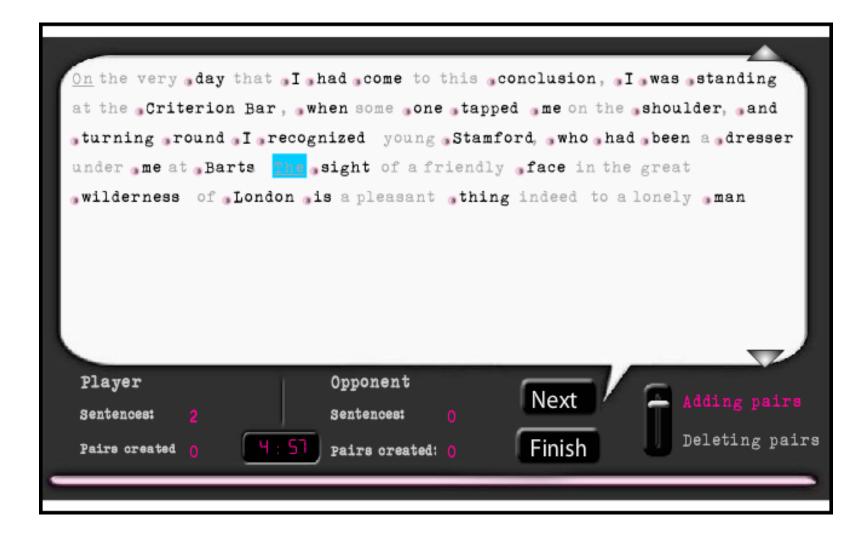
Arthur Conan Doyle: A Study in Scarlet

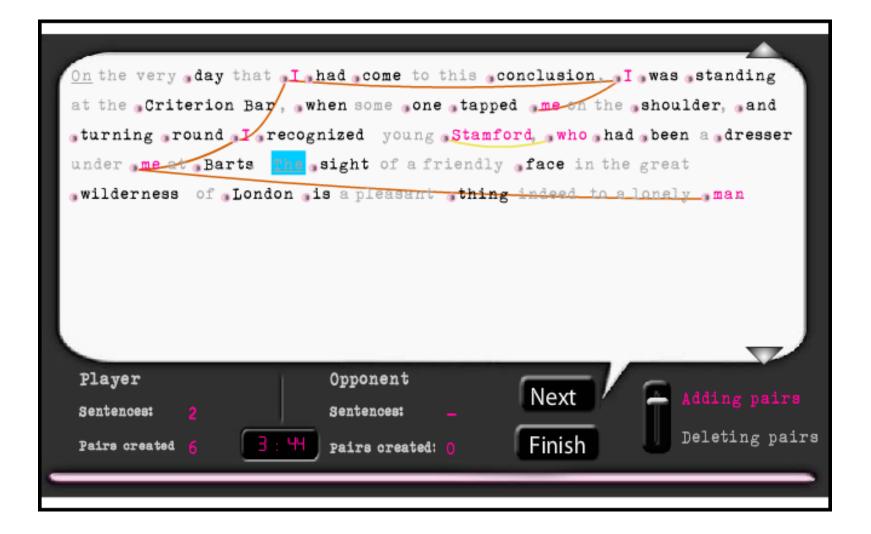
- only sentences without punctuation and of certain length selected
- sentence segmentation, tokenization

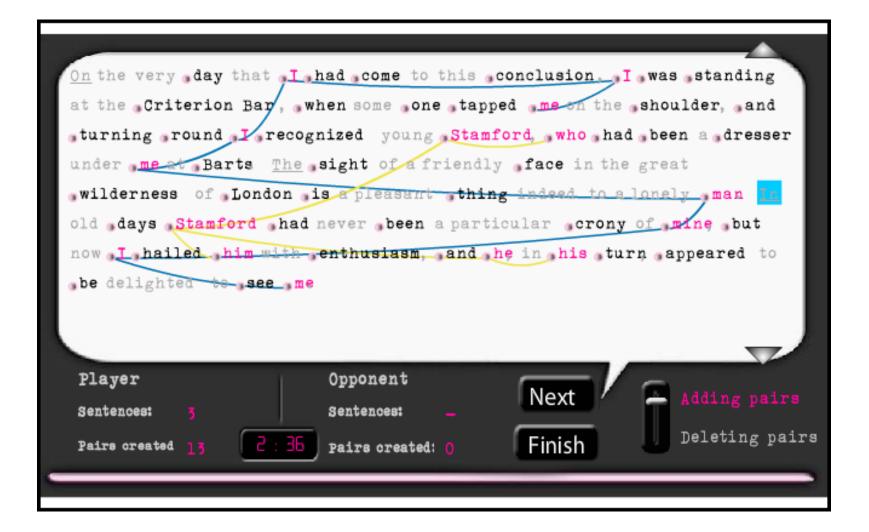
A game of marking coreferential pairs in the document.

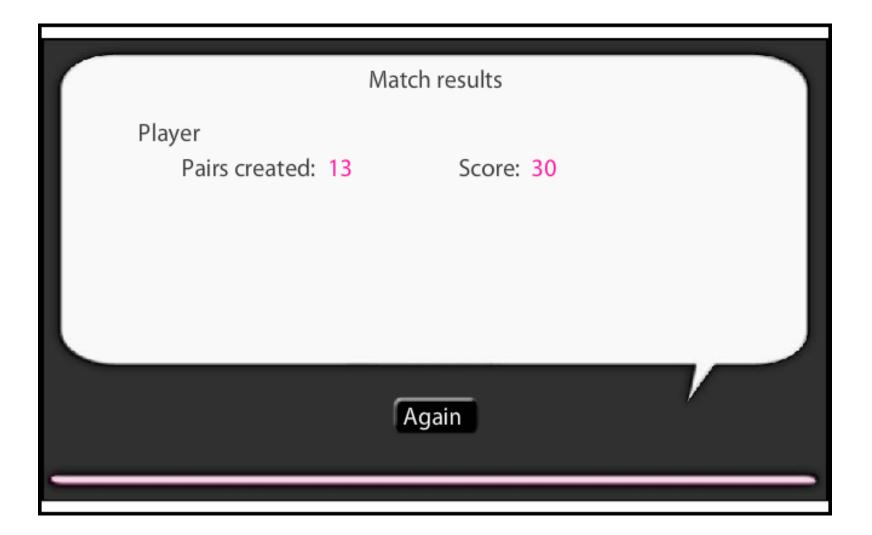
For a single player or for two players.









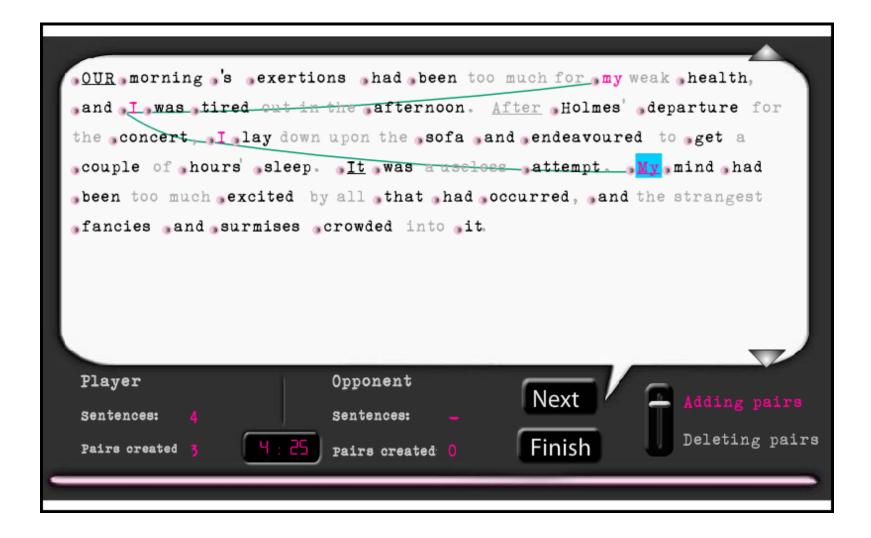


PlayCoref – Scoring Function

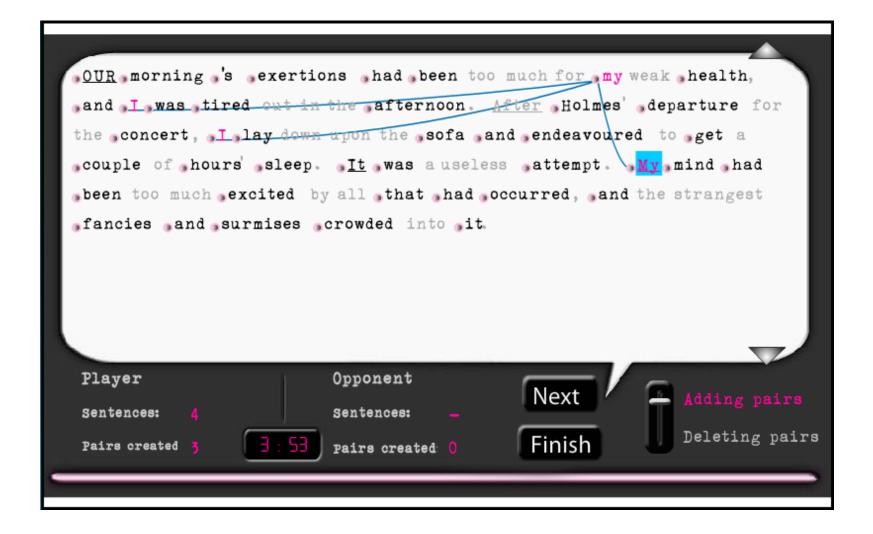
- Score(Player A) =
- $\lambda_1 * F_1$ (Player A, Player B) + $\lambda_2 * F_1$ (Player A, ACR or Manual) + $\lambda_3 * min(12, sentences)/12$

(and multiplied by 100; $\Sigma(\lambda_i) = 1$, $\lambda_i > 0$)

PlayCoref – Scoring Function



PlayCoref – Scoring Function



PlayCoref – Data Preparation

Arthur Conan Doyle: A Study in Scarlet

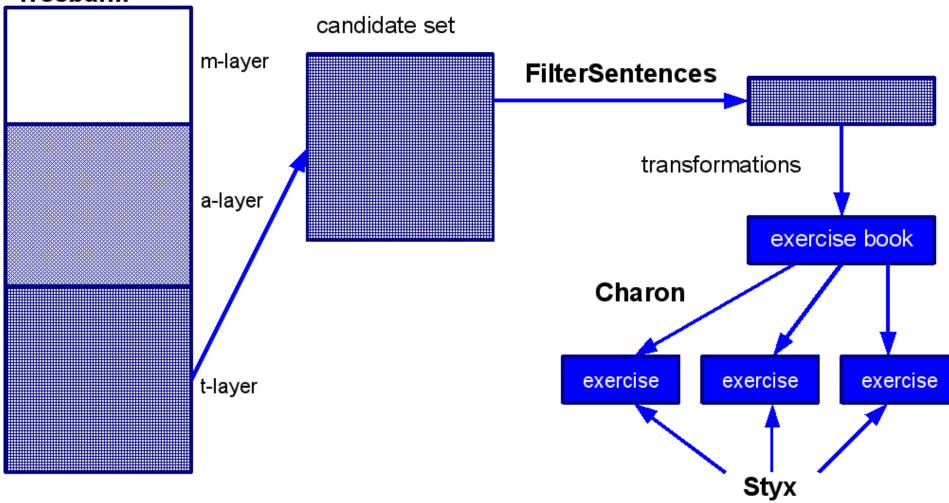
- analysis up to the tectogrammatical layer using TectoMT modules; it includes simple named entity recognition
 - manual annotation of coreference (automatic procedures too low accuracy)

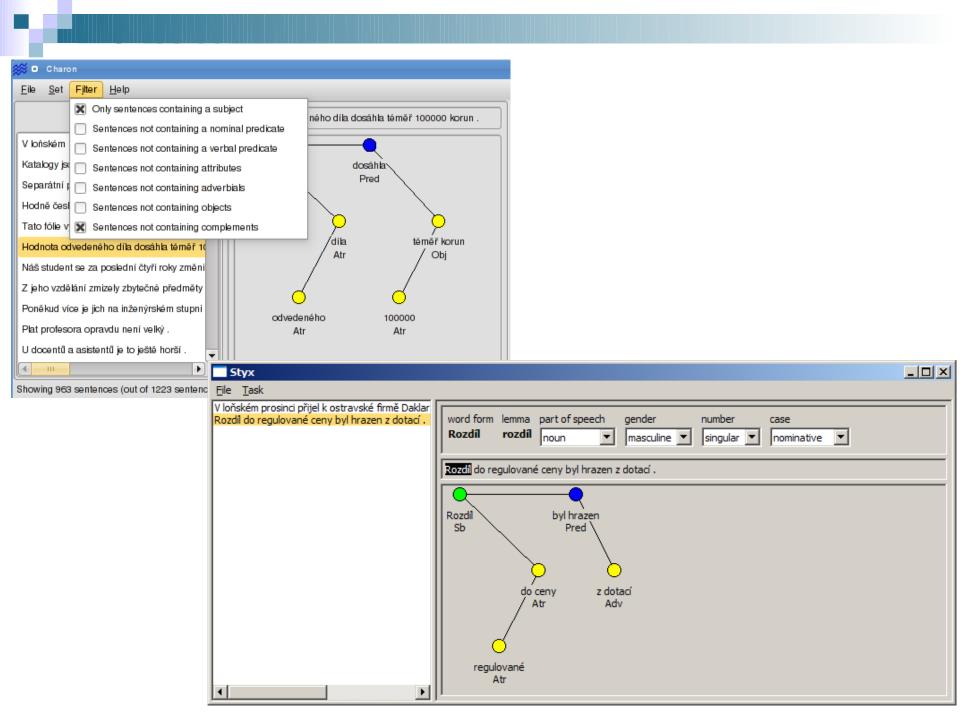
Elysium

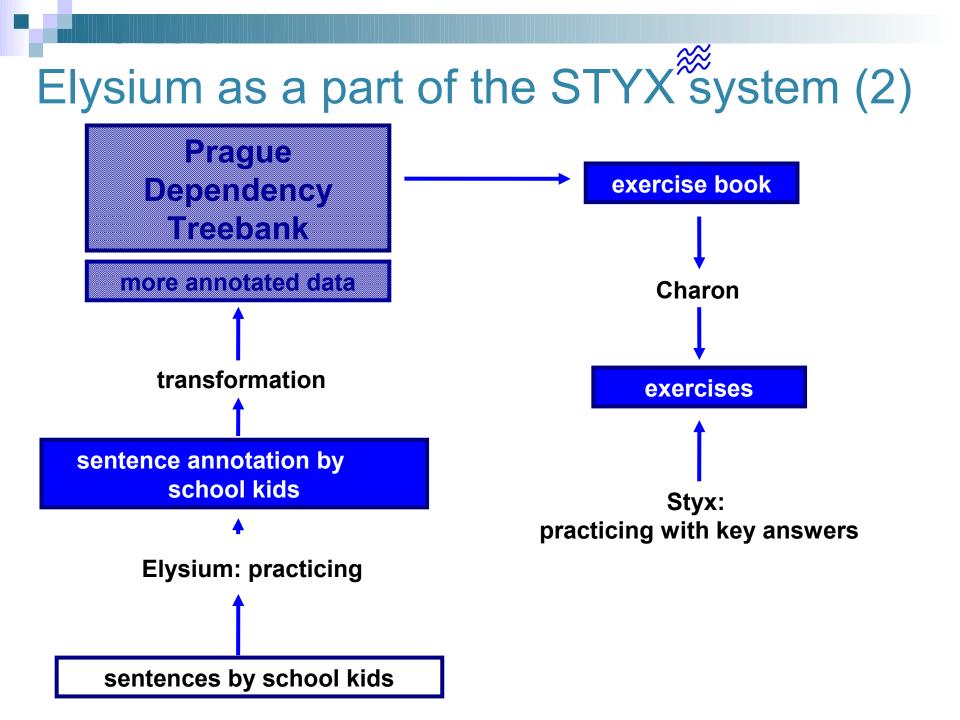
- to involve school kids in annotation
- offer them a language independent annotation editor
 - grammar practicing
 - not as enthusiastically as playing games
 - □ they do not have other choice

Elysium as a part of the STYX system (1)

Prague Dependency Treebank







Elysium (1)

🕡 Elysium 201011082200	
File View Tools Window Help	
Tree Window 🗙	
New Example Merge Split Save Image	

Elysium - Tools->Options->Tagsets

🕽 Options					
)					
		cellaneous			
Syntactic Tagsets	Morphological tagsets				
Syntactic Tagsets					
А	В	с	D	New	
	descr - todo	positional	cze		
www.cis.upenn		atomic	eng		
test-morph	descr - todo	atomic	??		
?					<u>^</u>
CC CD					
DT					
EX					
FW					_
IN					≡
JJ JJR					
335					
LS					
MD					
NN NNS					
NNP					
NNPS					
PDT					
POS					
PRP PP					
RB					
RBR					
RBS					~
RP					(*)
Export Im	port				OK Cancel

Elysium - New (3)



Elysium - analyses (4)

Tr	ee Window 🛛	×									
ξ. P	New Example	Mer	ge Split Save Imag	•							
D	Děti se těší na návštěvu Prahy v prosinci.										
	Form:		Prahy	Tag:	N-MS2						
	part of speech	h	Gender		Number		Case				
	noun	~	feminine		💌 singular		~ 2		~		
	[Dĕt		se těš	si						
				_							
		Po	~	Přs							
	l	?		V3-P-	-PA						
						na návštěvu	-				
						Pt 💌					
						N-MS4					
								Prahy		prosinci.	
								Pu 💌		'u 🔽	
								N-MS2		I-MS6	

A competition before Christmas 2010

December 6-16, 2010

"Although interesting as a topic, I would question the originality of the proposition and the possibility of the team to complete the research within the project." An anonymous reviewer, summer 2008

Text GWAPs

- open-ended stories
- hard to predict success or failure in advance
- simply, they have to be tried ...
- Are we able to attract the Internet users to play our games? ... We are looking forward to your feedback ③

Links & References

- British National Corpus
- Brown Corpus
- Elysium
- GWAP
- 100K ESP game sample http://server251.theory.cs.cmu.edu/ESPGame100k.tar.gz
- Jinx
- LGame

OntoGames

- PageHunt Page
- Phrase Detectives
- STYX system
- Verbosity game
- Web 1T 5-gram

http://www.natcorp.ox.ac.uk/ http://en.wikipedia.org/wiki/Brown_Corpus http://ufal.mff.cuni.cz/styx/news_en.html http://gwap.com

Seemakurty N., Chu J., von Ahn, L., Tomasic, A.: Word Sense Disambiguation via Human Computation, *KDD-HCOMP'10*, Washington, CD, USA, 2010.

http://www.lgame.cz http://ontogame.sti2.at/

Ma H., Chandrasekar, R., Quirk, Ch., Gupta, A.: Hunt: Improving Search Engines Using Human Computation Games. *SIGIR'09*, Boston, MA, USA, 2009.

http://anawiki.essex.ac.uk/phrasedetectives/ http://ufal.mff.cuni.cz/styx http://gwap.com

http://www.ldc.upenn.edu/Catalog/CatalogEntry.jsp?catalogId=LDC2006T13